

For Mid-Week Pictorial's Free Travel Service See Page 14

# Mid-Week Pictorial

NEWS OF WORLD IN PICTURES

TEN  
CENTS

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WEEK ENDING  
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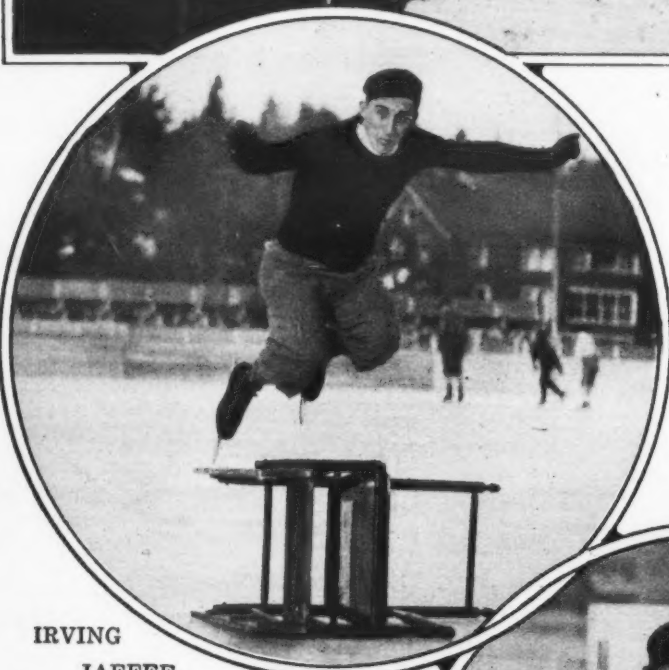
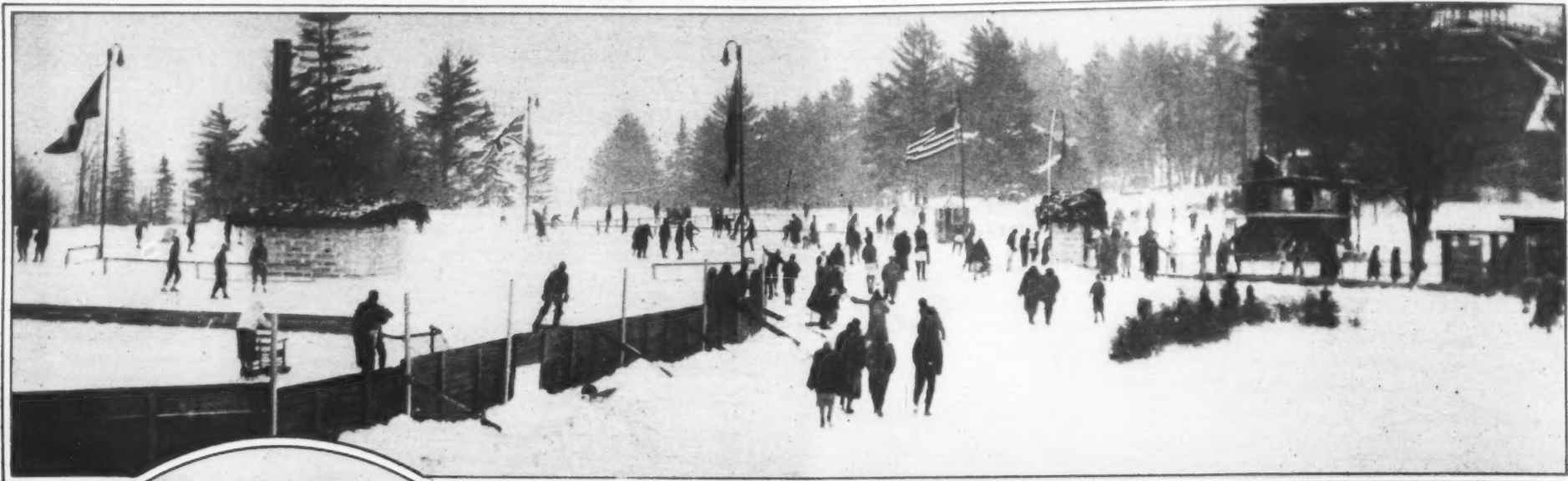


*The President and the President-to-Be: Calvin Coolidge and Herbert Hoover  
at the White House in Washington, Where Mr. Hoover Called Upon Mr. Coolidge After the Former's Return  
From His Pre-Presidential Good-Will Trip to Latin America.*

(Times Wide World Photos.)



# GAY SPORTS AMID SNOW AND ICE IN THE ADIRONDACKS



**IRVING JAFFEE,**  
OLYMPIC SKATER,  
Makes a Fancy Jump on the  
Ice.  
(Times Wide World Photos.)

**THE ICE RINK,  
LAKE  
PLACID  
CLUB.**  
(Times  
Wide  
World  
Photos.)



**A BARREL RACE ON THE ICE.**  
(Times Wide World Photos.)



**"SHOOTING THE  
DUCK":  
A DIFFICULT SKAT-  
ING FEAT**  
Is Performed by the  
Misses Ann Staunton and  
Helen Hagerman of Kansas  
City Mo., at the Lake Placid  
Club.  
(Times Wide World Photos.)



**OFF THEY GO! A TOBOGGAN STARTS ITS SWIFT DESCENT**  
at the Lake Placid Club, in the Adirondacks.  
In the Group Are the Misses Florence McKennon of England and Helen Dankert of  
New York, Mrs. Harry Low and the Misses Betty Swift and Adrienne Hust of  
New York.  
(Times Wide World Photos.)



**DAUGHTERS OF THE SNOW: FOUR GIRLS**  
Enjoying the Sports at Lake Placid Club, N. Y.  
Left to Right: the Misses Elizabeth Bois of Scranton, Pa.; Betty Belden of  
New York, Gertrude Conklin of Dallas, Texas, and Elizabeth Houck of  
Bridgeport, Conn.  
(Times Wide World Photos.)





"I never saw a man who looked  
With such a wistful eye  
Upon that little tent of blue  
That prisoners call the sky."  
*Ballad of Reading Gaol*

## FREE—"The Story of Oscar Wilde"

Read the truth about Oscar Wilde's sensational career, and his imprisonment that shocked all England. This fascinating brochure is FREE, with our compliments, for a limited period. No obligation. Mail the coupon below for your copy—NOW!

THE outstanding literary figure of his time. The social idol in every capital of Europe. An intellectual genius whose epigrams captivated the most brilliant minds of two continents. His fame resounded to the ends of the earth.

And then—disaster, disgrace, a notoriously unfair trial, a felon's cell. The favorite of fortune a target for the sneers and jeers of the mob!

Oscar Wilde died with his name still under a cloud—but not before he had written "De Profundis"—that unforgettable cry of a tortured soul which has no counterpart in English literature.

### Genius Unparalleled

Yet "De Profundis" presents but one aspect of Oscar Wilde's remarkable genius. His novel "The Picture of Dorian Gray" was translated into seventeen languages. Crowds surged to see his plays—one of which, "The Importance of Being Earnest," is considered the best comedy in the English language.

While sober Britons roared at his comedies, and Parisians were overcome by the beauty, passion and solemnity of "Salome"—little children the world over delighted in his fairy tales, and philosophers pondered his profound and stirring essays.

### A Sensational Career

Never was there such a versatile genius as Oscar Wilde, and certainly never in history a more sensational career.

His case is parallel with that of Poe, De Maupassant, Rousseau, Coleridge, De Quincy and many other great masters who lived within the shadows. Today Oscar Wilde is immortal. His works are regarded by critics as the wittiest, most penetrating observations on life that have ever been written.

### A Connoisseurs' Edition

Since Oscar Wilde's death there has been an insistent and ever increasing demand for his complete works. In order adequately to meet this demand for Wilde's books among intelligent people, a new edition has been prepared that possesses two very unusual features.

One is the distinguished company of famous men who have contributed introductions and fascinating reminiscences of Wilde. Among them are: Richard Le Gallienne, Padraic Colum, John Drinkwater, Sir Johnston Forbes-Robertson, Coulson Kernahan, Michael Monahan, Walter Pater, John Cowper Powys, Edgar Saltus, Arthur Symons, and William Butler Yeats.

The other outstanding feature is that it is a Connoisseurs' Edition—a de luxe inscribed edition. If you become a patron, your name will be inscribed on the title page of the first volume. But instead of

limiting the purchasers to a few people of wealth, the edition is a large one, and the cost is about one-third of the usual price. Never before has it been possible to offer a real de luxe edition—at a price easily within the means of any booklover, no matter what his income.

### Wilde's Story—FREE

May we send you this interesting book, "The Story of Oscar Wilde"? It not only gives an insight into Wilde's amazing career, which one writer has suggested was a case in real life of Jekyll and Hyde—it also explains in detail the nature of this beautiful Connoisseurs' Edition. To send for this free book entails absolutely no obligation. No salesmen will call on you. It will be left to your own inclination whether or not you wish to be associated with this unusual enterprise. Simply send in the coupon and the book will be mailed to you immediately. Wm. H. Wise & Company, Dept. 271, 50 West 47th St., New York, N. Y.

Wm. H. Wise & Company, Dept. 271,  
50 West 47th St., New York, N. Y.

Please send, free and postpaid, the little brochure, "The Story of Oscar Wilde," and the terms of your new Connoisseurs' Edition. It is understood that this request places me under no obligation whatever.

Name.....  
Address.....  
City.....State.....

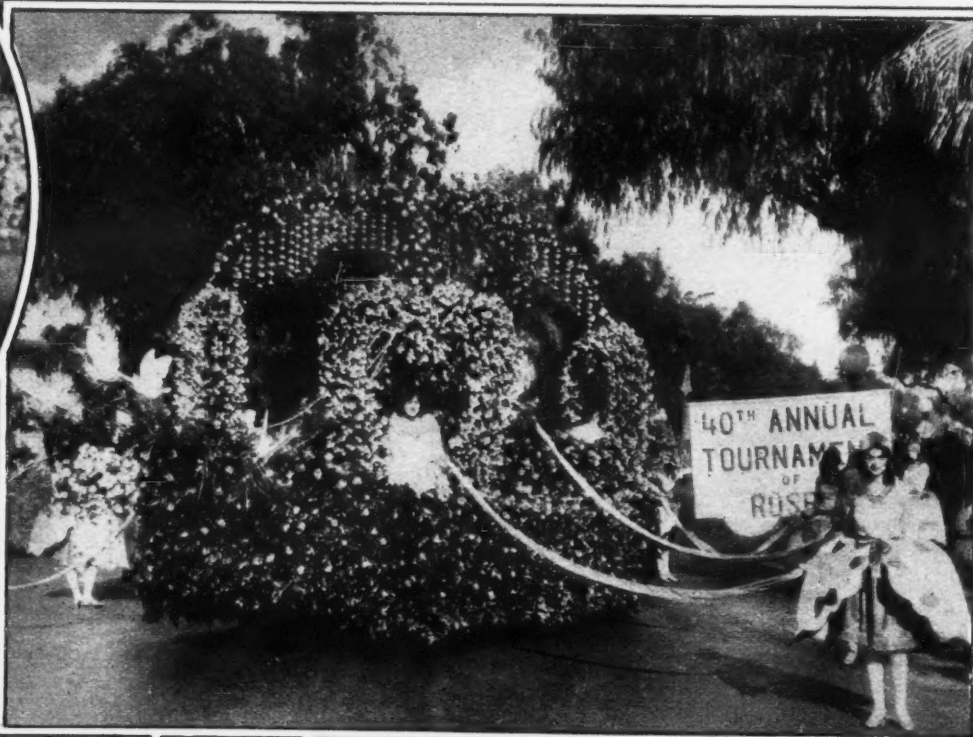


# FLOWERS AND FOOTBALL GREET THE NEW YEAR AT PASADENA

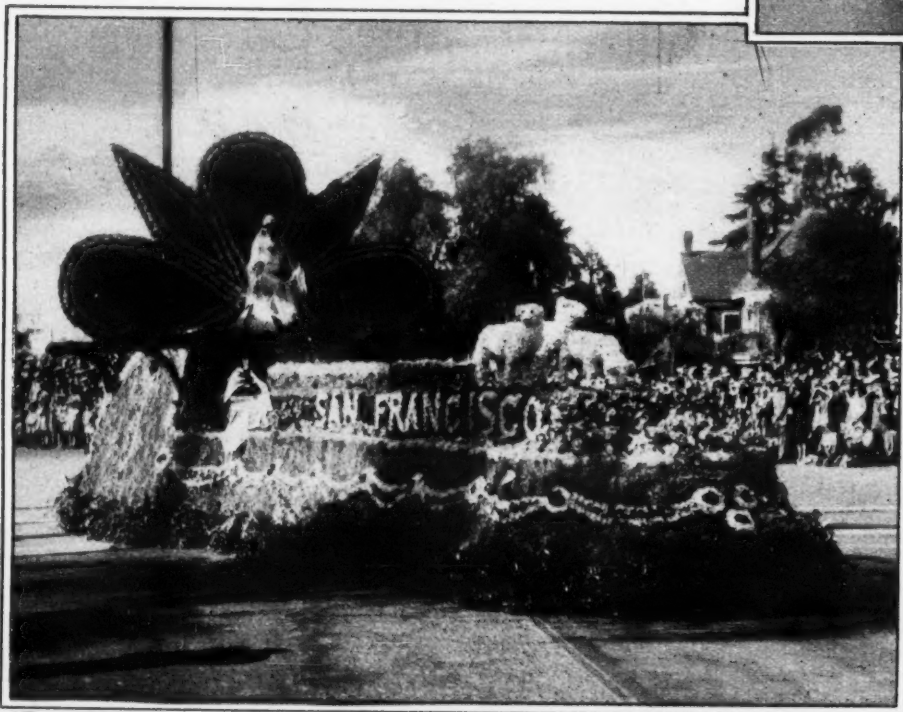


GEOR-  
GIA  
TECH VS.  
CALIFORNIA:  
MIZELL

of the Invading Technologists Carrying the Ball During the Game Which Was a Feature of Pasadena's Annual New Year Festival. (Times Wide World Photos.)



THE BAT-  
TLE OF  
EAST AND  
WEST:  
GEORGIA  
TECH  
DEFEATS  
CALI-  
FORNIA  
by a Score  
of 8 to 7 in  
a Sensa-  
tional Game  
in the Pasa-  
dena Rose  
Bowl on  
New Year's  
Day.  
(Times Wide  
World  
Photos.)



A PRIZE-WINNING FLOAT: THE CITY AND COUNTY OF SAN FRANCISCO

Were Represented by This Effective Contribution to the Fortieth Annual Edition of the Tournament of Roses at Pasadena, Cal. (Times Wide World Photos.)

THE  
OFFI-  
CIAL  
FLOAT  
OF THE  
TOUR-  
NAMENT  
OF  
ROSES,  
Which  
Headed  
the Floral  
Parade at  
Pasadena  
on New  
Year's  
Day.  
(Times  
Wide  
World  
Photos.)



PASADENA'S PAGEANT: SHEIKS ON ARABIAN HORSES  
Graced the Procession, the Horses Shown Having Come From the W. K. Kellogg Ranch.

(Times Wide World Photos.)



# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXVIII, No. 22

NEW YORK, WEEK ENDING JANUARY 19, 1929

PRICE TEN CENTS



**HIS NAME IS CASEY: THIS HUGE SPECIMEN OF THE CALIFORNIA GRIZZLY BEAR**

One of the Few Survivors of His Species, Is Now an Inhabitant of Golden Gate Park, San Francisco. When He Makes a Request for Food He Assumes the Upright Posture Shown Above.

(Times Wide World Photos.)



## WITH THE NEW BOOKS



O. E. ROLVAAG.

PEDER VICTORIOUS. By O. E. Rolvaag. New York: Harper & Brothers. \$2.50.

THOSE who have read O. E. Rolvaag's "Giants in the Earth"—that notable epic of the part played by Norwegian settlers in the winning of the West—will welcome eagerly the author's "Peder Victorious," a work which is in one sense a sequel of the former, but is still more a study of the multiform influences that shape the second generation of the hardy pioneer immigrant stock.

Per Hansa Holm, the protagonist of the first book, appears only for a brief space in the opening part of the second. He perishes in a blizzard while seeking help for a sick neighbor, leaving Beret, his wife, the task of managing the farm and bringing up her daughter and three sons. It is the youngest of these sons, Peder Holm, with whose character and development the story is concerned.

From the beginning there is a struggle between his nature and that of his mother's. He is sensitive and imaginative; she is practical and conservative. She is rooted in the past, he looks toward the future. She wants to remain Norwegian, he rejoices that he is American. Lovingly but stubbornly she seeks to impose her ideas on him; lovingly but stubbornly he resists. Beret looks askance at everything that tends to wean Peder from his Norwegian blood and traditions. If she could she would prevent her children from learning and talking English. She had never talked with her husband in anything but Norwegian and she does the same with her children. She even doubts the efficacy of prayer if addressed to the throne of grace in anything but the Norwegian tongue. When the new pastor of the little Spring Valley church declares that in twenty years the Norwegian will be wholly submerged in the American, Beret is anguished and horrified, and when the clergyman dines at her house she rebukes him for saying grace in English.

She wants Peder to study for the ministry, and under certain emotional impulses he is almost tempted to embrace that profession. But it is not really his vocation and he finally abandons his purpose. He is caught up in the swelling tide of Americanism that is sweeping the immigrant colonies, and the rift between his views and those of his mother steadily widens.

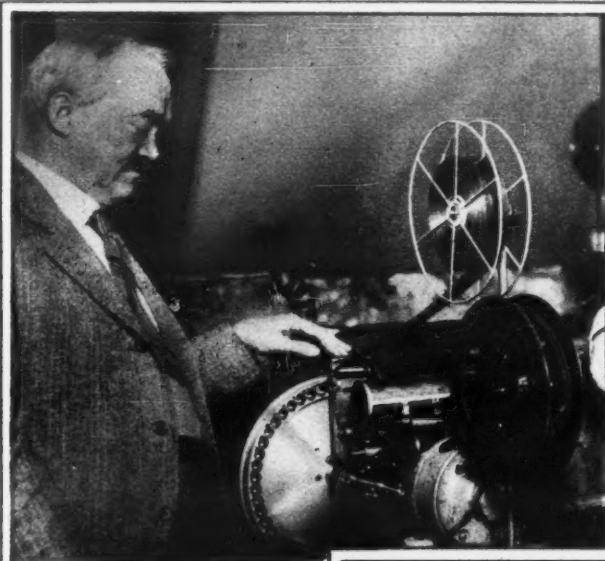
Defeated time after time, Beret still struggles to dominate him. But the crowning blow comes to her when Peder falls in love with an Irish Catholic girl. That she is of a different race seems to Beret bad enough, but that she is also of a different religion is almost unbearable. She strives to thwart the romance, but is again defeated. Then she gives up. The past and the present have locked horns and the present has conquered. The almost immovable body has been beaten by the irresistible force, and from the conflict between the first and second generation Peder emerges victorious. It is a powerful story.



PICKING CHORUS BEAUTIES BY TELEVISION: FLORENZ ZIEGFELD.

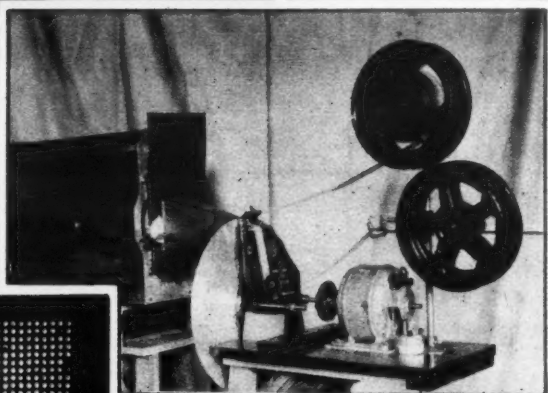
Producer of Musical Shows Which "Glorify the American Girl," Watches an Assemblage of Chorus Candidates in Hollywood, Cal., 3,000 Miles Away. Left to Right: Samuel Kingston, General Manager for the Ziegfeld Productions; Florenz Ziegfeld and Walter Kingsley.

(Times Wide World Photos.)

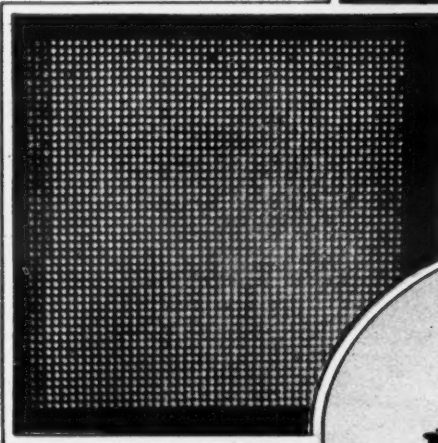


THE JENKINS LENS SCANNER FOR BROADCASTING RADIO-MOVIES.

Devised by C. Francis Jenkins of Washington, D. C., Pioneer in the Field of Television Invention and Development. (Photos courtesy Jenkins Laboratories.)



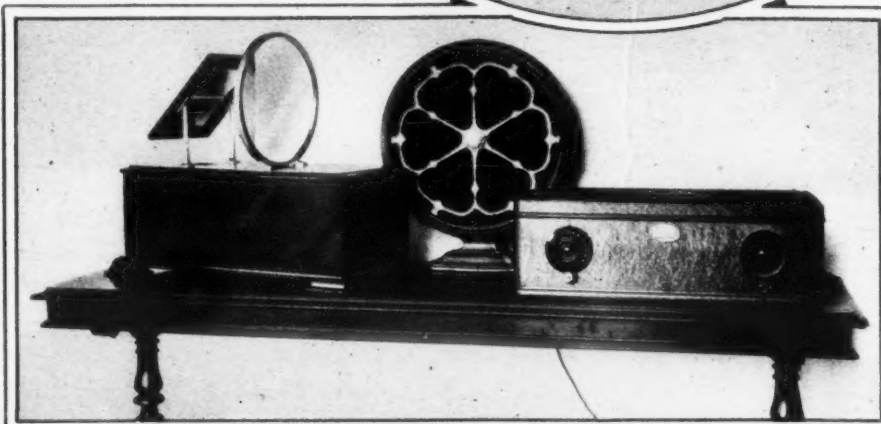
THE PERFORATED DISK TYPE of Radiomovies Transmitter Developed by C. Francis Jenkins.



THE PLATE TRANSMITTER RECEIVER.

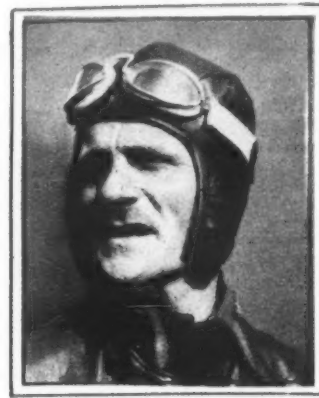
THE JENKINS RADIOVISOR

(Switch End), Which Shows Pictures About 6 x 6 Inches in Size.



THE JENKINS RADIOVISOR AND A STANDARD RADIO SET.

## MAN OF THE WEEK



MAJOR CARL SPATZ. (Times Wide World Photos.)

ONE of the most remarkable feats in the history of aviation came to a successful conclusion on Jan. 7, when the army's endurance flight plane, Question Mark, glided to a perfect landing at the Metropolitan Airport, Los Angeles, Cal., after having broken the world's plane endurance record and made a phenomenal flight lasting 150 hours 40 minutes and 15 seconds. It had flown continuously for more than six and a quarter days.

The commander of the flight was Major Carl Spatz, noted as an army aviator. The crew was composed of Captain Ira C. Eaker, Lieutenants Harry A. Halverson and Elwood R. Quesada and Staff Sergeant Roy Hooe.

The five weary men had fought constantly against time and motors, which piled trouble galore upon them an hour before the landing. Thirty hours earlier their work had seemed near an end when the motors balked, but the difficulty cleared away and the fight went on.

As though in protest against the great strain put on them the motors finally struck and the left one went dead. With the right one rapidly failing, the pilot forced the nose of the ship earthward.

As the great tri-motored Fokker, with its black body and shining yellow wings touched earth almost upon the spot from which it had risen 150 hours before, a cabin door swung open and from it stepped the crew. Their appearance was greeted with enthusiastic cheers by the crowd in attendance.

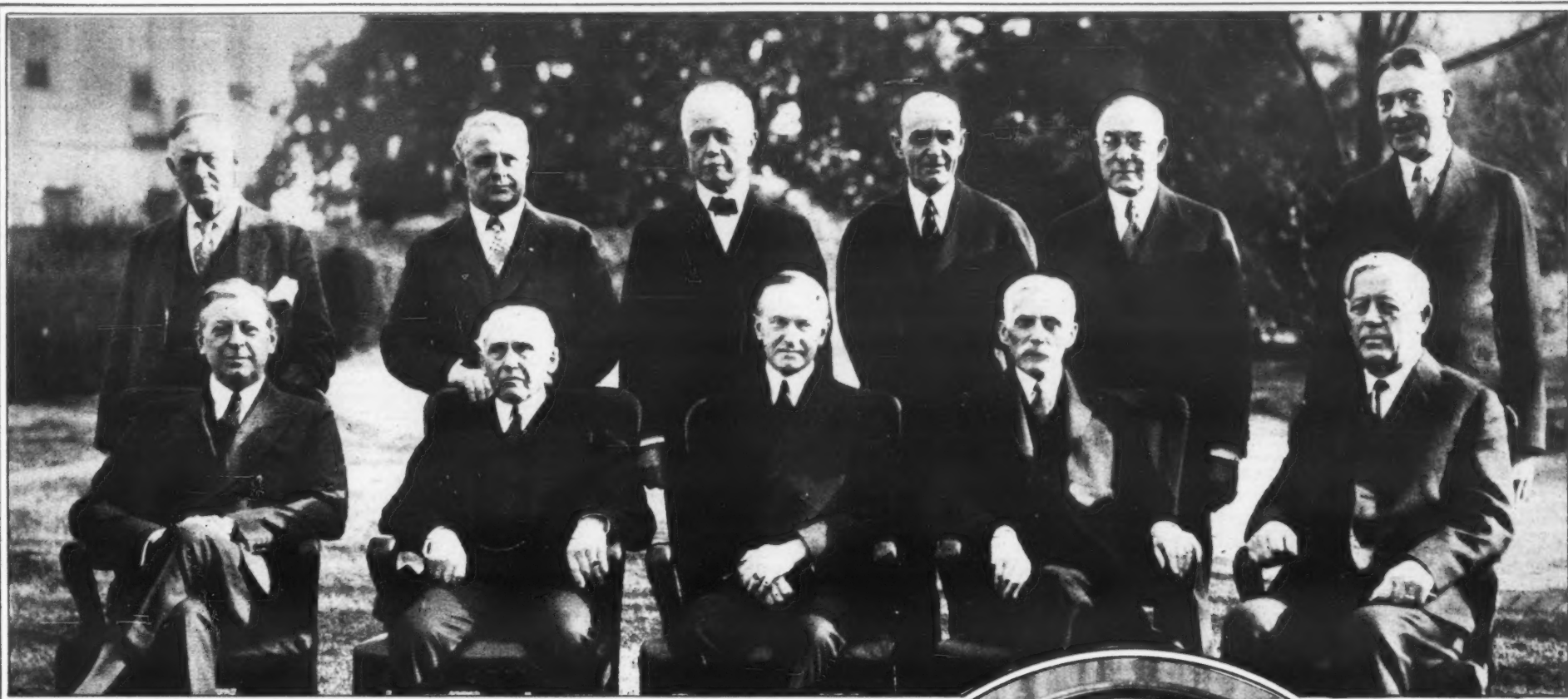
Great advantages are expected to follow from the lessons learned in the flight. The outstanding feature was the demonstration of the ease and certainty with which fuel and supplies could be transferred from one plane to another while in flight. From a military point of view a benefit is expected to be gained by the ability of airplanes to take off behind a front with great cargoes of war materials and only small gasoline stores. Heretofore the cargo has been limited because of the large amount of fuel required to be carried. The army's scale of war operations in the air can be enlarged and protracted skirmishes can be carried on without the necessity of landing.

Commercial flying derives certain benefits from the flight of the Question Mark, among which may be mentioned the carrying of greater cargoes, the making of more rapid flights across the country, increased air hours for planes and longer service through a lessening of the wear on both plane and motor which frequent take-offs impose.

"It spells a new and thrilling chapter in man's conquest of the air," said Assistant Secretary Davison in charge of War Department aeronautics, in extending congratulations to Major Spatz and his gallant crew.

Secretary of War Davis said that as far as he knew it was the first time that repairs had been made to airplane engines while in flight.





IN THE LAST WEEKS OF THE COOLIDGE ADMINISTRATION: THE PRESIDENT AND HIS CABINET on the White House Grounds. Seated, Left to Right: Secretary of War Davis, Secretary of State Kellogg, President Coolidge, Secretary of the Treasury Mellon and Attorney General Sargent. Standing: Postmaster General New, Secretary of Labor Davis, Secretary of Commerce Whiting, Secretary of Agriculture Jardine, Secretary of the Interior West and Secretary of the Navy Wilbur. (Times Wide World Photos.)

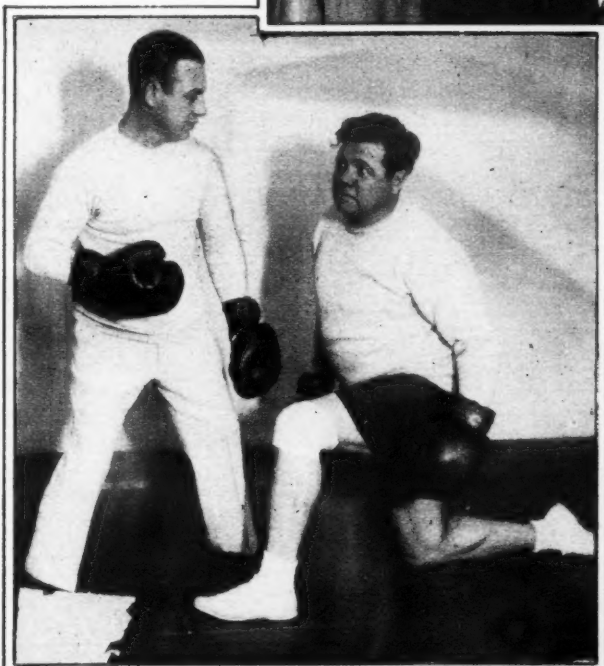


**ARKANSAS PAYS A VISIT TO VIRGINIA: GOVERNOR HARRY F. BYRD**

of the Old Dominion Greets Governor Harvey Parnell of Arkansas at the Capitol in Richmond as 135 Arkansas Legislators, Officials and Business Men Arrive to Study Virginia's Governmental Methods. (Courtesy Virginia State Chamber of Commerce.)

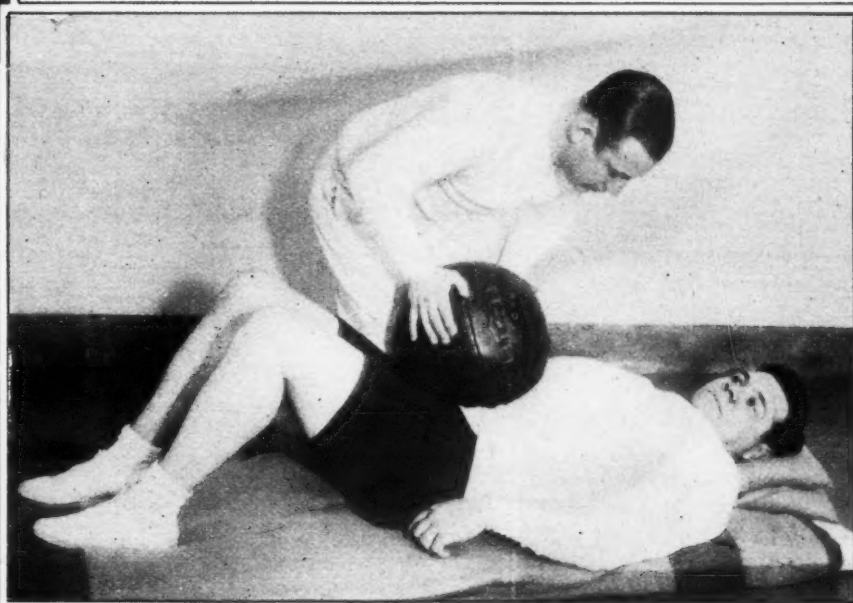
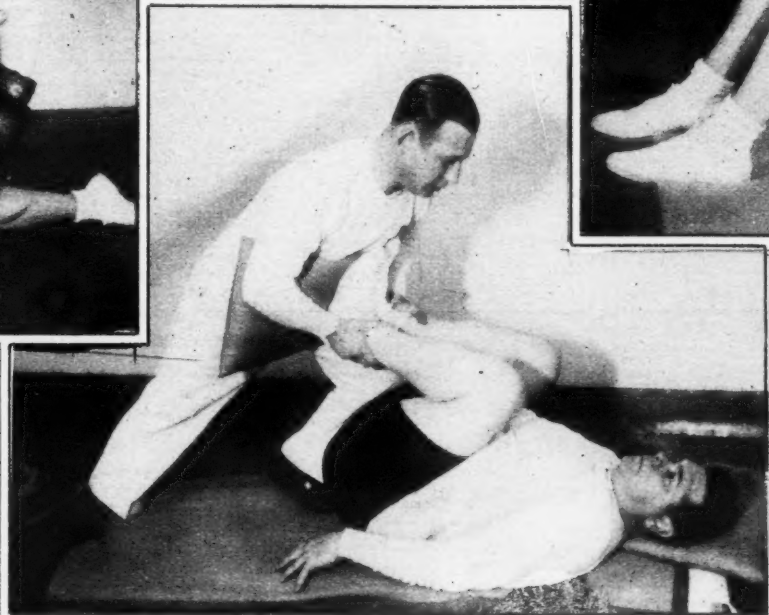


A PRIVATE CITIZEN ONCE MORE: FORMER GOVERNOR ALFRED E. SMITH of New York, Democratic Candidate for President in 1928, at His Office in New York City. (Times Wide World Photos.)



JUST A FRIENDLY BOUT: BABE RUTH AND ARTIE McGOVERN, His "Corporeal Pastor and Master," Put on the Gloves, and It Looks as Though Mr. Ruth Were Taking a Count.

(Times Wide World Photos.)



**A BIGGER BALL THAN HE WILL SWAT THIS SUMMER: BABE RUTH, Professor Artie McGovern and the Medicine Ball Form a Training Trio.**

BABE RUTH IN TRAINING: STRENUOUS LEG EXERCISES With the Assistance of Artie McGovern, at Whose New York Gymnasium the Bambino Is Preparing for the Coming Baseball Season. (Times Wide World Photos.)

BABE RUTH, Professor Artie McGovern and the Medicine Ball Form a Training Trio. (Times Wide World Photos.)



# MODERN ART OF GIFTED PAINTER DECORATES A CHICAGO CLUB



AN INTERIOR  
OPULENT IN  
COLOR,

Orange, Copper, Buff and Brown, Is Presented by a Lounge in the Club. Artistic Metalwork Camouflages the Radiators. (Winold Reiss, Decorator.)

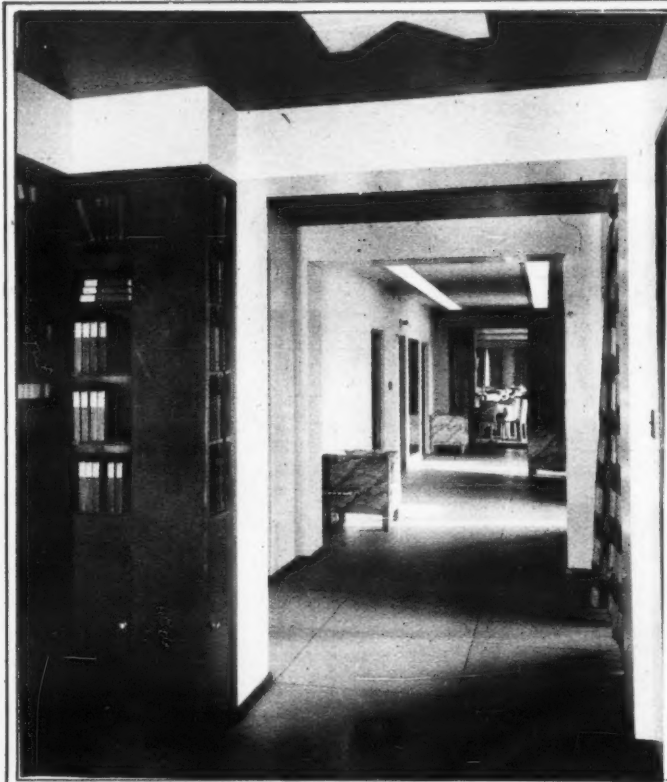


"YOUNG LIFE," A  
POETIC MURAL

Painted by John T. Norton, Is an Impressive Feature of the Small Lounge, Decorated With Light Values of Gray, Blue and Green. (Winold Reiss, Decorator.)

THE BUFF WALLS  
OF THE CARD  
ROOM

Have a Dado of Solid Black and the Furniture of Unique Pattern Is Painted Red and Green. Through the Arch One Has a Glimpse of the Dramatic Mural Painted by William P. Welsh. (Winold Reiss, Decorator.)



THE PLAN OF  
THE LIBRARY  
FOYER

Is Arranged With a Clever Lighting Scheme to Add Charm to the Vista. (Winold Reiss, Decorator.)

## By Lillian E. Prussing

CHICAGO, pride of the Middle West, is at the moment showing the way to modern art in interior decoration even in that holy of holies, a man's club. Artists have struggled long to bring men into line with women in appreciation of art in general and modern art in particular, but it is apparently far over the head of the average man, who is content with almost anything useful and convenient for his living quarters, his office and club, leaving the frills to women.

Man is a clubby creature at heart, always loyal to the point of jealousy with regard to anything pertaining to his club and its traditions. Innovations are resisted, and art is regarded as far less important than comfort and convenience. All that most clubs have hitherto done in sympathy with matters artistic has been expressed in the purchase of a few paintings, a piece or two of statuary placed about the rooms or the portraits of former club presidents. It has required, it is said, almost a convulsion of nature to shake the staid members of the prominent clubs out of their apathy, but the wave of enthusiasm stirred by the modern movement in art has been more effective than the gales that sweep the windy city on the shore of the greatest fresh water sea.

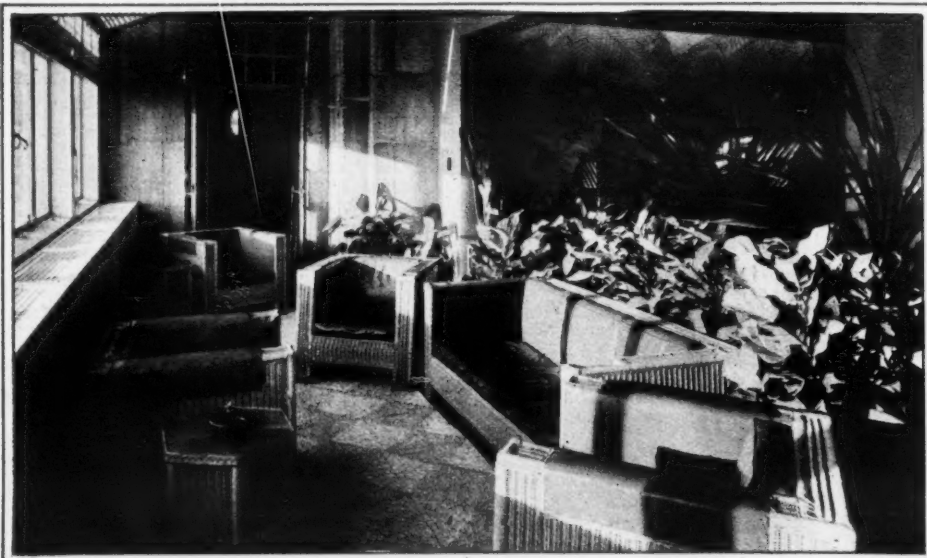
painter and apostle of the modern school, has succeeded in carrying the gospel of modernism in interior decoration to a group of men—artists, men of letters and capitalists—who compose the membership of the Tavern. Holabird and Root, Chicago architects of a new skyscraper built on a superb site commanding a view of Lake Michigan and the city, reserved the top of the house for studios de luxe and quarters for this club, which they commissioned Mr. Reiss to decorate. Although

his Continental background and education are reflected in other types of decoration Mr. Reiss proposed for the Tavern a scheme of unadulterated modernism, pure expression of American life, thought and taste. The plan was laid before a committee of club members, some of whom voted in favor, others against the proposition. The assenting members won and the work started.

The architects and artists in different

branches were assembled in friendly conference, each to do his bit in self-expression under the direction of Mr. Reiss, all working in complete accord, with a result happy beyond all expectations. Keeping to an ideal of simplicity, dignity and beauty, the rooms have been decorated and furnished with one end in view—the comfort, mental and physical, of the men who spend their hours there for relaxation and refreshment. Colors are selected for cheerfulness and harmonious blending, subtle and lasting in their influence. Furniture, upholstery and hangings are, like every item in the place, specially designed and made in America. The fabrics of unique and striking character are the work of Henrietta Reiss. Special attention has been given to the lighting, with fixtures made to fit the setting, and heating apparatus has been camouflaged with the ornamental bronze work for which Mr. Reiss is famous and in which he employs five metals.

The club is an illustration of the sincere modern movement in art which is an expression not of the freakish, but of beauty, symmetry and true values, carried out with the most substantial materials and above all delightfully livable. From the viewpoint of the members the decoration of the club is a complete success, which has had a response in an increase of 35 per cent in membership and an insistent demand for admittance.



FURNISHINGS IN YELLOW AND BLUE  
Against a Background of Dark Green Foliage Offer a Sunny Spot Under the Skyscraper Roof. (Winold Reiss, Decorator.)



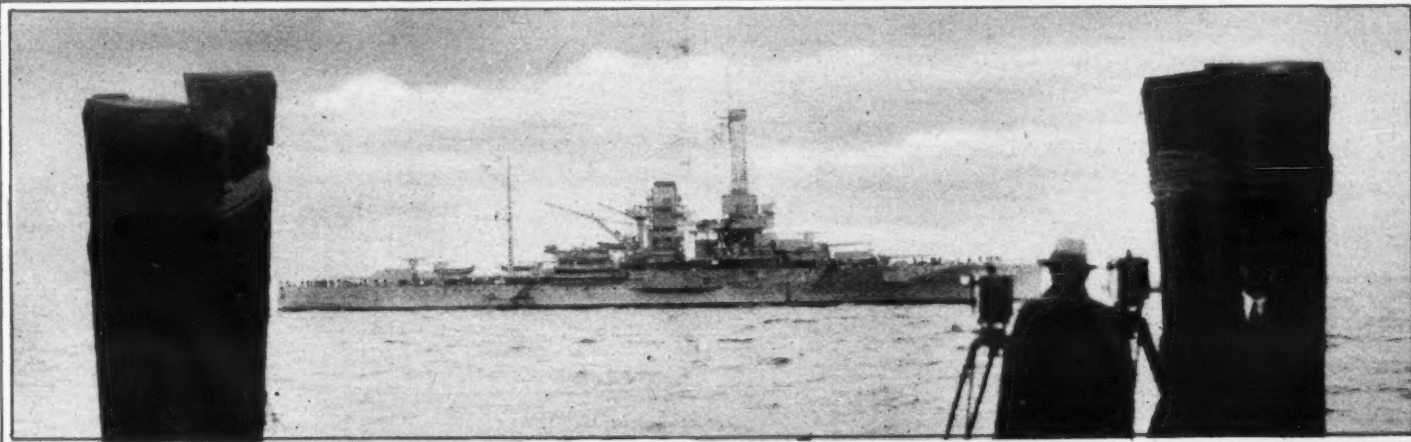
# ACTIVITIES OF THE PRESIDENT AND PRESIDENT-ELECT



OFF TO WASHINGTON: THE HOOVERS on the Rear of Their Special Train Just Before It Left Old Point Comfort. (Times Wide World Photos.)



MR. AND MRS. HOOVER ARRIVE IN WASHINGTON and Are Met by Dr. Hubert Work, Chairman of the Republican National Committee, Who Directed the Hoover Presidential Campaign. (Times Wide World Photos.)



BEARING THE PRESIDENT-ELECT: THE U. S. S. UTAH Arrives Off Old Point Comfort, Va., Bringing Mr. and Mrs. Hoover Home From Their Good-Will Tour in Central and South America (Times Wide World Photos.)



A CUT-GLASS VASE FROM CZECHOSLOVAKIA: PRESIDENT COOLIDGE Receives It as a Gift From the Prague Teachers Chorus. The Presentation Was Made by Ferdinand Veverka, Czechoslovakian Minister. (Times Wide World Photos.)

THE GOOD-WILL PILGRIMS RETURN: MR. AND MRS. HERBERT HOOVER, Leaving the U. S. S. Utah at Old Point Comfort, Va., Set Foot Upon American Soil for the First Time Since the Commencement of Their Latin-American Tour. (Times Wide World Photos.)



ON THE GROUNDS OF THE WHITE HOUSE: A DELEGATION FROM THE GENERAL FEDERATION OF WOMEN'S CLUBS Calls to Pay Its Respects to President Coolidge. Left to Right, in Centre: Mrs. Grace M. Poole of Brockton, Mass., First Vice President; Mr. Coolidge, Mrs. John Sippel of Baltimore, President of the Federation. (Times Wide World Photos.)





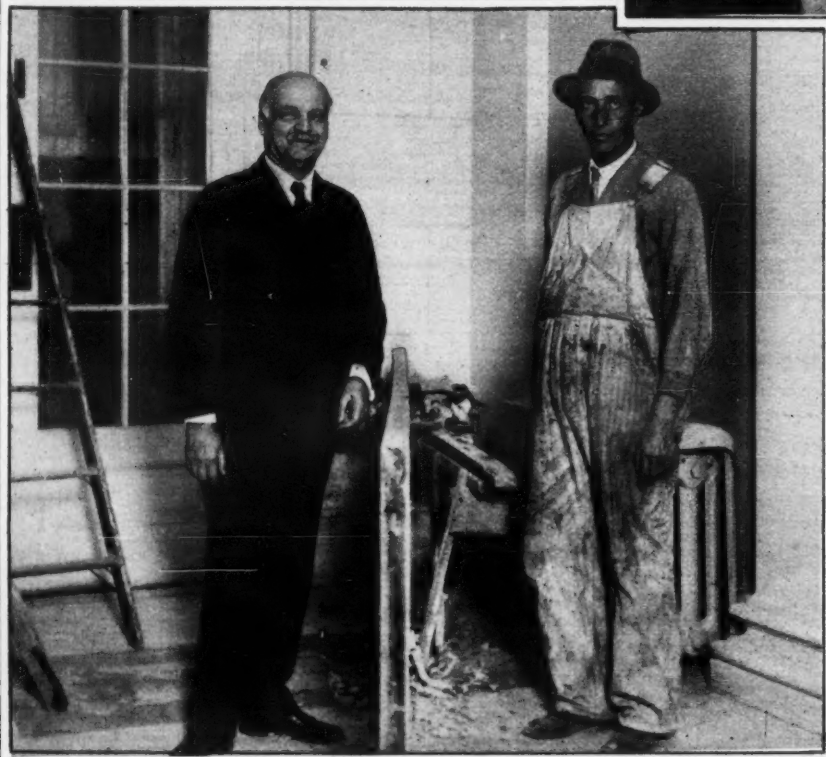
AN AIDE TO MUSSOLINI: GENERAL ITALO BALBO, Italian Under Secretary of State for Aviation, Is Welcomed to New York by Mayor James J. Walker. Left to Right, Front Row: Grover Whalen, General Balbo, Mayor Walker, Consul Emanuel Grazzi, Judge Francis X. Mancuso and Beniamini Gigli. Metropolitan Opera Tenor. (Times Wide World Photos.)



LILLIAN ROTH'S OWN CAKE: THE YOUTHFUL STAR of Earl Carroll's "Vanities" Celebrates Her Eighteenth Birthday With Her Mother, Mrs. Catherine Roth. (Times Wide World Photos.)

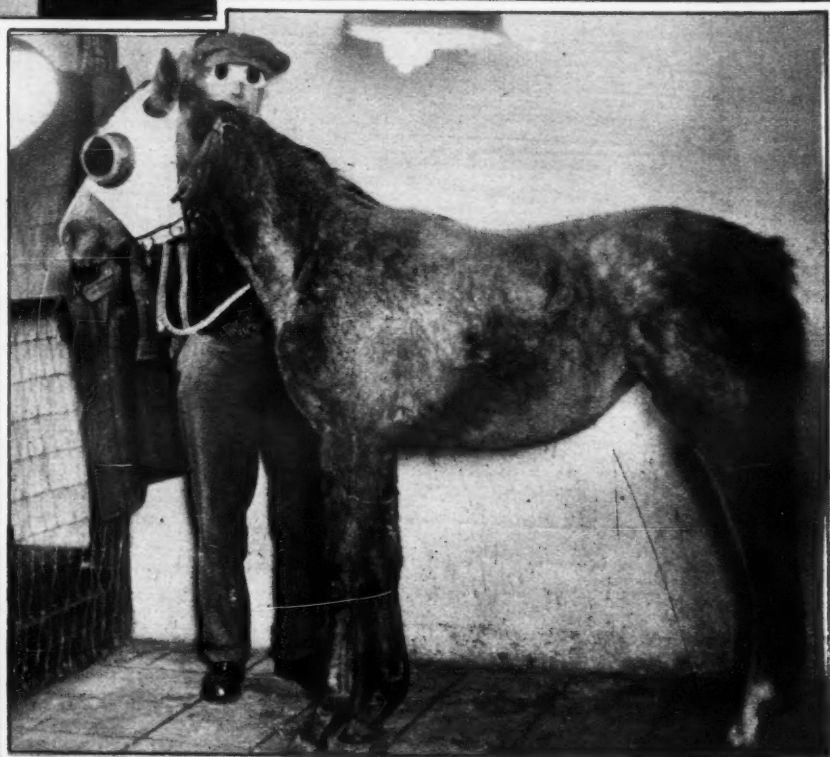


MOVIE STARS MUST GO TO SCHOOL: PHILIPPE DE LACY AND DAWN O'DAY, Who Belong to the First Rank of Junior Filmdom, Attend the Lessons of Mrs. Sparks, Official Instructor, on the Fox Lot.



HIS NEW OFFICE: SENATOR CHARLES CURTIS, VICE PRESIDENT-ELECT, Inspects the Space in the Senate Office Building, Washington, Which He Will Officially Occupy for the Next Four Years. It Is on the First Floor and Consists of Three Rooms. (Times Wide World Photos.)

IN HONOR OF A PIONEER OF WOMAN'S RIGHTS: THE 136TH ANNIVERSARY of the Birth of Lucretia Mott Was Commemorated on Jan. 3, When Members of the National Women's Party Decorated the Memorial to Her and Other Champions of the Cause at the Capitol in Washington. Left to Right: Mrs. Burnita Shelton Matthews and Miss Adelaide Johnson. Sculptress. (Times Wide World Photos.)



ARTIFICIAL SUNSHINE FOR THE FRIEND OF MAN: VIOLET RAYS Are Applied Regularly at the Leona Farms, Gary, Ill., Where John Hertz Keeps His Seventy-five Racing Thoroughbreds and Maintains What Is Known as a "Horse Beauty Parlor." Note That Both Horse and Trainer Wear Goggles. (Times Wide World Photos.)





# THE PRIZE PORTRAIT CONTEST: MOTHERS AND CHILDREN

First Prize—Ten Dollars

Won by Miss Charlotte Chamberlin, Beloit, Wis.



To Portrait Photographers:

To encourage the development of portrait photography Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employees of The New York Times Company, but contestants must not submit copyrighted pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject, these should be plainly written on the back of each photograph.

If return of picture is desired sufficient postage should be enclosed.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

Second Prize—Five Dollars

Won by The Miller Studio, Pierre, S. D.



MRS.  
LOUISE  
HAMIL-  
TON  
AND  
SON.



MRS. PAUL PRUETT AND SONS.

Three Dollars Awarded to The Shelledy Studio, Centralia, Mo.

MRS. E. N.  
DENNI-  
SON WITH  
HER CHIL-  
DREN,  
WALTER  
AND  
JOAN.



MRS. CHARLES MAULICK AND CHILDREN,  
CHAS. JR., IRENE AND GLORIA.

Three Dollars Awarded to the Victor Photo Studio, N. Y. City



MRS. FRANK H. HAMMETT AND DAUGHTER  
DOROTHY.

Three Dollars Awarded to the Barnes-Echlin Studio, Conway, Ark.



# News and Comment on Movies and Talkies



**THREE STARS OF FOX FILMS: CHARLES FARRELL, JUNE COLLYER AND VICTOR McLAGLEN** (Left to Right), Holding Some of the Trained Pigeons Used in "Our Daily Bread," a Forthcoming Picture in Which Mr. Farrell and Mary Duncan Are Featured.

**BELLE BENNETT**, Well Known on the Screen. (New York Times Studios.)



## STARS OF THE SILVER SCREEN



**JERRY DREW.**

**A** FALLING airplane landed Jerry Drew, featured Educational-Ideal comedian, in motion pictures.

His real name is Clem Beauchamp, and he was born at Pulaski, Iowa, of theatrical stock. Most of his education was obtained in the public schools of Denver, Col. During the late war he was in the naval aviation service, his job being the extremely risky one of testing parachutes. Everything went well until the return of peace, when he took up exhibition stunt flying. Then his plane crashed in Santa Monica Canyon, and after several months in a hospital he decided to abandon flying and try his hand at the movie business.

He began as an assistant director of one-reel comedies. Then he became a full director. And presently, more or less by accident, he essayed a minor comedy rôle. That was his real start.

"Picturetones" and "cinematones" carry the same significance," says Miss Lombard, who is quite reasonable about explaining her selections. "They are descriptive of talking pictures generally and have a certain dignity. 'Actorphones' may not be as explicit, but it gives the hard-working Thespian a break."

The search is still on.

Mona Rico, who has one of the principal rôles in "King of the Mountains," in which John Barrymore will be starred by United Artists, has had an altogether exceptional experience in motion pictures.

She began as an extra, and after working only eight days in that capacity was lifted out of the ranks by Director Lubitsch and made a member of the cast. And since that happy day, it is said, she has received more than 1,000 fan letters, in spite of the fact that her name has never yet been flashed upon a screen.

Great things are promised and expected of "King of the Mountains" and, incidentally, of Mona Rico.



**MONTAGUE LOVE, JOHN BOLES AND LAURA LA PLANTE** (Left to Right), in "The Last Warning," a New Universal Picture.



**LOUIS WOLHEIM**, in "Square Shoulders" (Pathé).



**LEE PATRICK AND A MYSTERIOUS SHADOW**, in One of the Scenes of "Strange Cargo" (Pathé).

**N**AVAL aviation is about to be glorified, as Mr. Ziegfeld would say. A picture entitled "The Flying Fleet" was recently completed by Metro-Goldwyn-Mayer, Ramon Novarro being the stellar hero; and a print of the film was shown to Secretary of the Navy Wilbur and members of his department in Washington.

They seem to have approved of it. Commander H. A. Jones, U. S. N., wrote: "If the favorable reception it received in the Navy Department is any indication of its entertainment value it will receive an enthusiastic reception from your audiences."

Ramon Novarro has always been at his best in naval pictures, so all the omens seem to be propitious.

Some people, it appears, are dissatisfied with the name "talkies" for the new sight-and-sound pictures and are casting about for a better description which they hope may be adopted as standard. Thus far nothing has been found, but the inventive mind of Miss Carol Lombard, one of the most highly ornamental members of the Pathé aggregation, has made three suggestions.

Her own favorite is "picturetones." As an alternative she hazards "cinematones." And she throws in "actorphones" for good measure.



**A RUSSIAN MOVIE STAR: OLGA CHEKOVA**, Who Will Be Seen Here in "Moulin Rouge" and "Pawns of Passion," Imported by World Wide Pictures. Miss Chekova is a Graduate of the Russian Art Theatre.

A stout fellow is Norman Kerry, now engaged in making "Trial Marriage" for Columbia. "His fame as an actor," chants an inspired chronicler, "is equaled by his reputation as a polo player." However that may be, Mr. Kerry was playing polo during the Christmas holidays, when his horse stumbled and fell. In the ordinary course of things Mr. Kerry fell also, and "a few broken ribs" are mentioned. Despite this catastrophe he reported for work the next morning. This comes straight from the Coast, so it must be true.

The coming of the "talkies" (if Carol Lombard will allow the term) will make no difference to Hollywood's position as the movie capital, according to John W. Considine Jr., general production manager for United Artists. "After a trip to New York, where we planned to make a talking picture, but which after all will be produced here, I am more convinced than ever that all features should be made in Hollywood," he said.

Others differ with him, and—as usual—time will tell.

Universal will produce a film version of "The Shannons of Broadway." . . . "The Squealer" will be screened by Fox. . . . Paramount announces a picture called "A Woman Who Needed Killing."



# RONALD COLMAN AND LILY DAMITA SHINE IN "THE RESCUE"



"KING TOM'S" SHIP.



A SERVICE OF MOURNING AND VENGEANCE.

By Mitchell Rawson

THE new United Artists picture starring Ronald Colman is based upon one of the last novels written by the late Joseph Conrad. In many ways "The Rescue" was a typical Conrad story, though it seems never to have been ranked among the very best; but it deals with typical Conrad material in the true Conrad style, and much of the spirit of the original has been caught and preserved in the screen edition. "The Rescue," picturized and presented by Samuel Goldwyn, is now on view at the Rialto Theatre, New York.

It starts rather slowly—one feared at first that it was going to drag—but that, after all, was Conrad's way also. Presently one found that one had become very much interested in the doings of Tom Lingard (Mr. Colman), and in the perilous adventures and strange choices with which he was confronted.

Lingard, captain of a British bark which wanders about the Malay Seas, is known to the natives as "King Tom." He is a capable mariner, familiar with the twists and turns of the coasts and of the picturesque people who inhabit them. Before all things he is a man of his word. His life has been saved by a certain Rajah Hassim (John Davidson), and in revenge for the deed the Rajah is driven from his throne by his resentful subjects. Lingard, who has sworn eternal friendship with his preserver, devotes himself to restoring Hassim and the latter's sister Immada (Laska

Winters) to their lost dignity and power. He arranges for a neighboring rajah to take up arms for the cause, in alliance with a pirate named Daman, who is no other than our old friend Sojin, whom we have seen so often and always so effectively. "King Tom" attends to securing rifles and ammunition, and all is in order for the campaign when an English yacht runs aground off the coast. Two men are captured by Daman's ruffians. Lingard is appealed to for help as a fellow-Briton. The wife of one of the white captives is Edith Travers. Now the part of Edith Travers is played by Lily

Damita, who was brought over from France some time ago with much acclaim. This is her first appearance on the American screen. Like the action of the picture, Miss Damita commences slowly, and there were moments of dread that, after all the encomiums and promises, we were going to be disappointed in her. And then Miss Damita—shall we say—got into action. To put the case in a word, she is gorgeous.

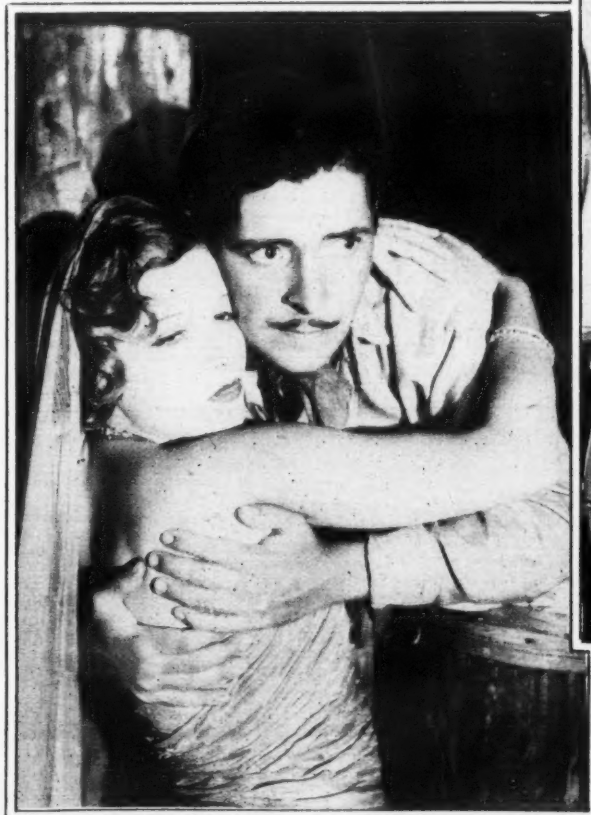
She is not a great actress—perhaps not even a particularly good one; but she registers—and how she does it! One has heard a great deal of late about "It." Hereafter, when that significant pronoun comes up in conversation, many of us will immediately have a vision of Lily Damita.

"King Tom" goes to the rescue of his compatriots. He resists the personal seductions of Mrs. Travers as long as he can, but there is a temporary surrender, which brings tragedy. He deserves great credit for having held out so long; and a little later he returns to his original austerity and renounces her forever, steering north when the rescued yacht which bears her turns south. He has paid dearly for that brief acquaintance; his best friends are dead, the campaign on which he staked his honor has collapsed, and he has failed to measure up to his highest standard for himself.

The picture shows Ronald Colman in a very different kind of rôle than he has lately been associated with. As "King Tom" he is a man engaged on serious business of life and death. He smiles but seldom. Just how his many feminine adorers will receive this departure we don't know. But he has made a good job of the character and can abide the result with equanimity.

"The Rescue" is splendidly cast and beautifully photographed in many scenes. It justifies the months that have been devoted to its preparation.

And it must be said that it does about as well as could have been done in transferring a Conrad story to the screen; for that author's interests and methods, however many stirring adventures he might deal with, were primarily psychological. "The Rescue" is one of the most interesting films of the season. It has atmosphere, action and characterization—three qualities which few pictures combine.



IN DEADLY PERIL.



AN APPEAL FOR HELP: EDITH

TRAVERS

(Lily Damita) and Tom Lingard (Ronald Colman), in "The Rescue."



RONALD COLMAN AT THE WHEEL.



# Cape Town and the Lure of South Africa



THE HOUSES OF PARLIAMENT, CAPE TOWN.



CAMP'S BAY, A BATHING RESORT NEAR CAPE TOWN.

By Ethel C. McDonald

CAPE TOWN, the popular resort of the Peninsula of the Cape of Good Hope, is without doubt the most beautiful and fascinating city in South Africa. Its setting is superb. Lying under the shadow of Table Mountain and commanding a magnificent view of the sea, it is unsurpassed on any continent. Within a radius of 100 miles are towering summits in all directions; the coastal line is indented as if sword-slashed, forming a succession of sheltered inlets and beaches; trees are found in abundance and the wild flowers would fain inspect the pavements of the city streets. Above all this semi-tropical beauty are the golden rays of the African sun, "star-powdered, flashing gold." Travelers will voice again the statement of J. A. Froude: "In all the world there is, perhaps, no city so beautifully situated as Cape Town." And Sir Francis Drake said: "This Cape is a most stately thing and the fairest Cape we saw in the whole circumference of the earth."

The Cape, sometimes called "The Tavern of the Seas," due to its geographical situation, has been discovered anew. Not by explorers, as it was as far back as 1487, or by Sir Francis Drake in 1580, and again when its history really commenced with its colonization in 1652—its twen-

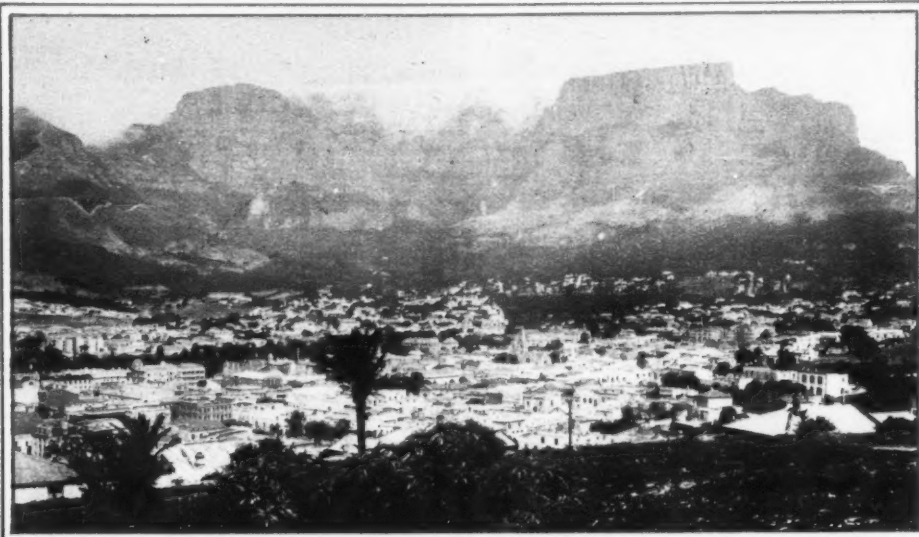


TABLE MOUNTAIN.

(Photos Courtesy South African Government Rwys.)

tieth century discovery is by American tourists. Possibly the restless spirit of the age has some small share in this rediscovery. Why remain in California or Florida for the Winter season? Why be stationary at one resort, the adventurous spirit questions, when she can travel by land and sea, can seek fresh fields to roam and motor through? It is a restless age. Some people question what lies in the Beyond of Earth, and for them Africa is a new land. It is not all jungles, with monstrous animals roaming by day and night, and bloodthirsty savages, armed to

the teeth, as the first mental picture of Africa recalls, but one of many beautiful resorts and possessing scenery to satisfy the most ardent lover of nature and the out-of-doors.

These resorts in the track of the sun have been visited by many Europeans of social distinction, but few Americans. California, Florida, the Riviera and Southern Italy have claimed all their attention. This despite the fact that their Winters, though warmer, correspond to ours, while in South Africa, though the Cape has the most equable tempera-

ture in the world, the sun-kissed and fruitful Summer season commences about November and continues into April.

The distance at first thought seems great, but in reality it is not. Most people who desire to escape the Winter weather remain away three months, and the voyage from England to Cape Town is only seventeen days—time to relax and enjoy a little peace in this world of turmoil.

Cape Town, like many cities we enjoy visiting, has a blending of the old and new, and as yet it is almost wholly uncommercialized. It has its interesting Malay quarters, where quaint customs offset architectural relics of the old 'Cape; severe-looking houses with plain fronts, raised stoops, curved parapets and old-fashioned doorways. Here, too, are picturesque mosques in the narrow, winding streets, an atmosphere of the Old World which breathes of peace. The old thatched Dutch homesteads, so beloved by Cecil Rhodes, in the outlying districts, are beautiful and distinctive, and the Castle of the Cape of Good Hope will attract the visitor's attention. It is a strong stone fortress with five massive bastions built in the form of a pentagon. A clue to the natural beauty of the Cape will be seen in the masses of wild flowers hawked in the streets by colored vendors. There is much of interest within the city, as well as in the vast spaces beyond.



OLD CAPE TOWN: THE MALAY QUARTER.



HOUT BAY.

WITH a view to the convenience of travelers Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries written especially from the viewpoint of the American tourist.

Our people are traveling more than ever before. The rapid development of modern transportation has

placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe trotters.

The articles which Mid-Week Pictorial is publishing will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys and troubles of the traveler and of how the former may

be attained and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.





NECK AND  
NECK:  
FOUR FAST  
HORSES  
Lead the  
Field in One  
of the Annual  
Handicap  
Hurdle Races  
at Sandown  
Park,  
England.  
(Times Wide  
World Photos.)



**THE SCOUT: AMERICA'S FIRST 100 PER CENT STREAM-LINED PLANE**

Is Given Its Initial Tests at Los Angeles. It Was Designed by M. C. Tunison, Aeronautical Engineer, and Built by a Group of Los Angeles Men Headed by Thomas M. Bridges. It Is Said to Have Attained a Speed of 200 Miles an Hour and Made a Smooth Landing at 40 Miles an Hour.



A STORM  
CENTRE  
OF EURO-  
PEAN  
ECONOM-  
IC  
POLITICS:  
S. PARKER  
GILBERT,

the American Agent General for Reparations Payments, Arrives in New York on the Berengaria. His Report on the Reparations Situation Has Caused Much Excitement Among the Nations Involved.  
(Times Wide World Photos.)



**CHRISTMAS DAY:**

THE HON. R. B. BENNETT, K. C., Leader of the Canadian Conservative Party, With His Sister, Miss Mildred Bennett, Attended the Old English Yuletide Festival Held at the Empress Hotel, Victoria, B. C.  
(Courtesy Canadian Pacific Railway.)

THEY  
PICKED  
ROSES ON

**IN BUSINESS NOW: GANNA WALSKA,**  
Wife of Harold F. McCormick, Has Varied Her Operatic Career by Becoming President of Ganna Walska Perfumes, Inc., With Offices in New York, Where She Signs Her First Check as President of the Firm.



(Times Wide  
World Photos.)

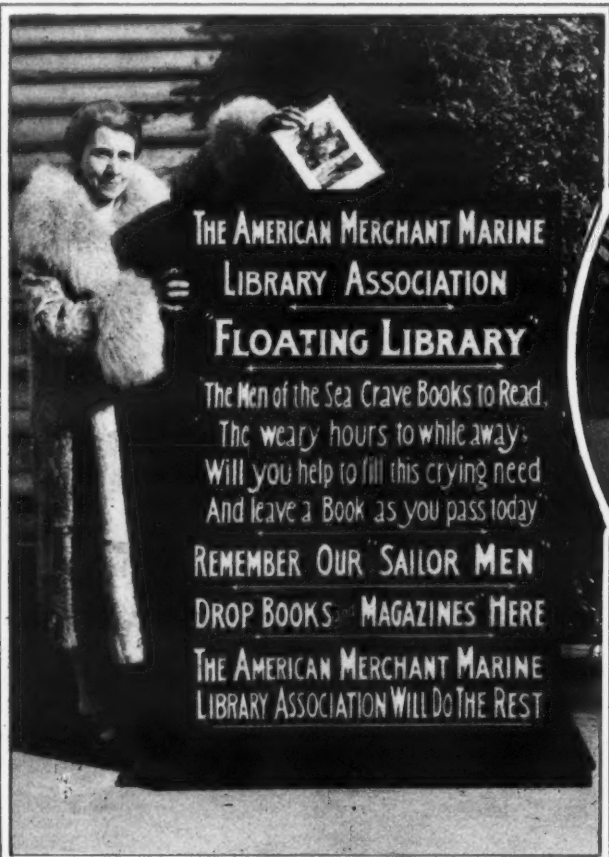
**"MICHAEL STRANGE":**  
THE  
FORMER  
WIFE OF  
JOHN  
BARRY-  
MORE

Arrives in New York on the Liner France. She Is Well Known as a Writer Under Her Masculine Pseudonym. Following Their Divorce, Mr. Barrymore Was Recently Married to Dolores Costello, Screen Star.  
(Times Wide World Photos.)





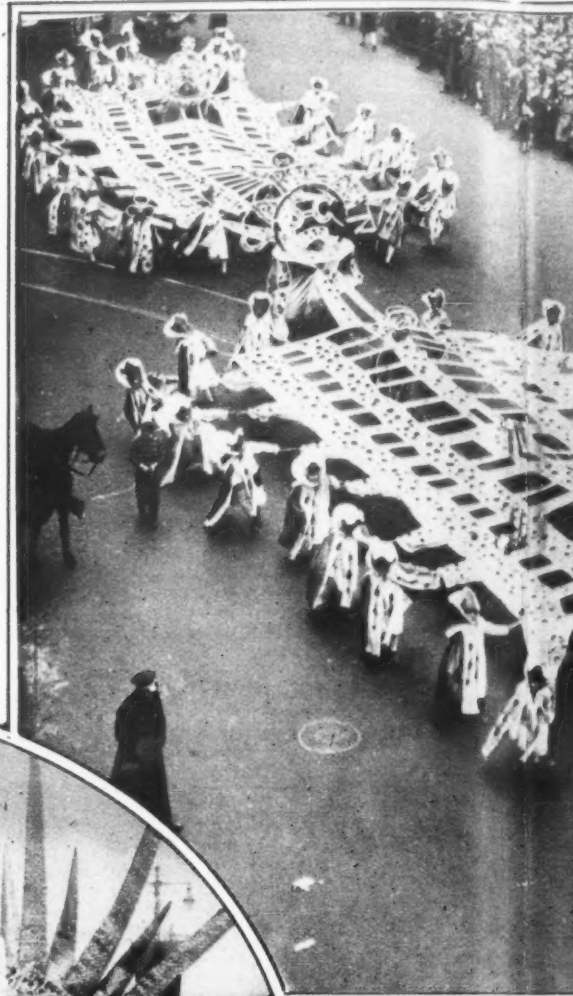
AT THE GRAVE OF THEODORE ROOSEVELT: A WREATH Is Placed at the Tomb by Dr. Alexander Lambert, President of the Roosevelt Memorial Society, on the Tenth Anniversary of His Death. (Times Wide World Photos.)



A GIFT FROM MRS. CALVIN COOLIDGE: THE WIFE OF THE PRESIDENT Contributes a Book to the Floating Library of the American Merchant Marine During the Drive for Reading Matter. (Times Wide World Photos.)



ON THE STREETS OF THE QUAKER CITY: TWO GLITTERING PARTICIPANTS in the Annual Mummers' Parade in Philadelphia, Which Was Held on the Saturday After New Year's Day, Having Been Postponed on Account of Rain. Left to Right: William Dennis as Silver Moon and James Ferris as Golden Sun. (Times Wide World Photos.)



IN THE PHILADELPHIA PARADE: THIS GIGANTIC Float, Worn by William J. Dennis, the Assistance of Nummors, Won the Prize. (Times Wide World Photos.)



SALUTE THE MISS DOROTHY University of Kansas Honorary Commander of the Varsity Cadets. Duties Being to Efficiency and Esprit Lead and Direct the Activities of the University Good Will and Discipline. (Times Wide World Photos.)

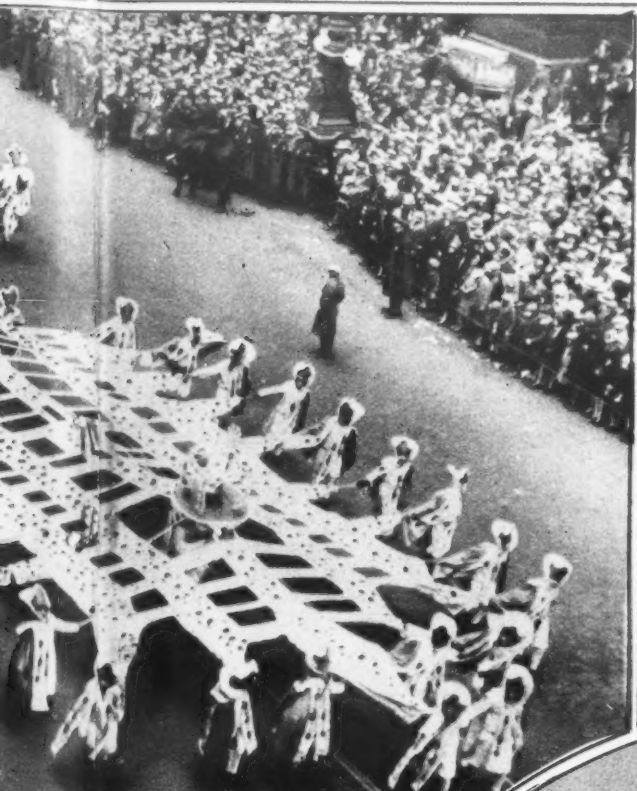


A GATHERING OF INTERNATIONAL IMPORT: THE FINAL SESSION of the Pan-American Conference on Arbitration and Conciliation in Washington Is Addressed by United States Secretary of State Frank B. Kellogg. (Times Wide World Photos.)



MUSIC AND THE QUALITY OF MERCY: ELIZABETH RETHBERG, Metropolitan Opera Prima Donna, Visits the Misericordia Hospital, New York, Prior to a Concert at the Hotel Roosevelt at Which She Was to Sing for the Benefit of the Institution. The Adults in the Picture (Left to Right) Are Mme. Rethberg, Nurse Margaret Gallagher and Rhea Gilbert, Director of the Roosevelt Recitals. (Times Wide World Photos.)





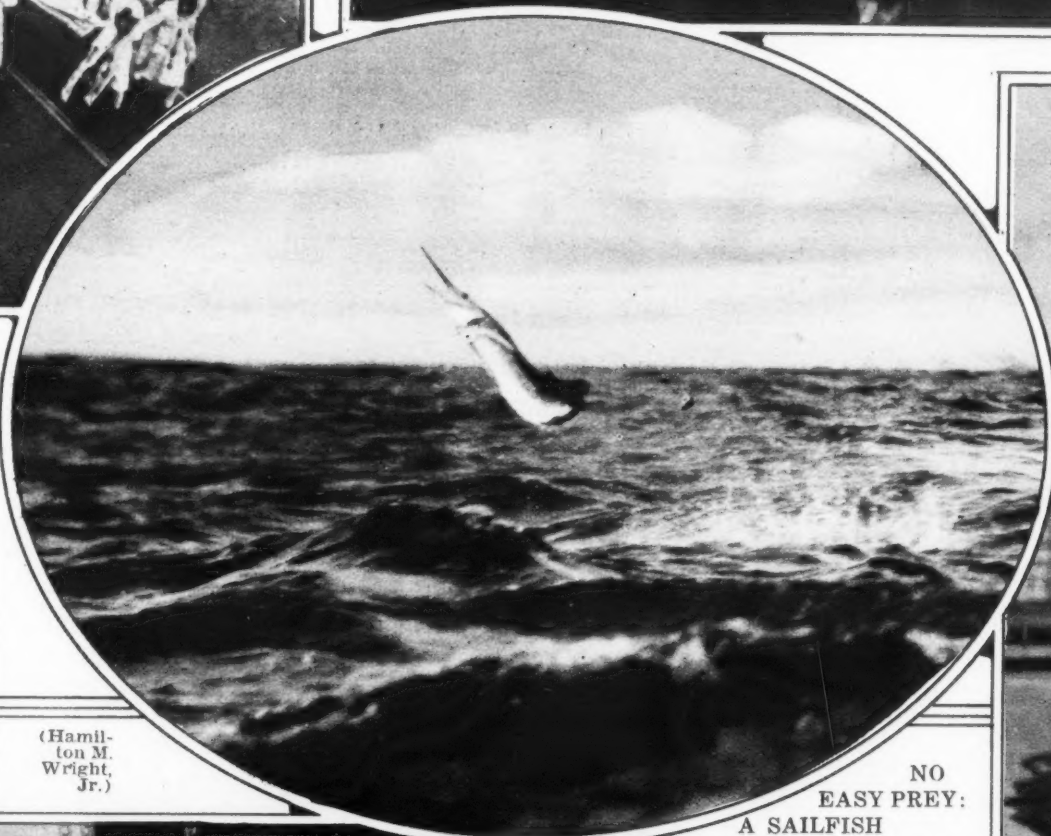
**PHILADELPHIA MUM-  
MER'S PARADE:**  
S GIGANTIC CAPE,  
William J. Funston, With  
cance of Numerous Collab-  
ors, Won Third Prize.  
(Times Wide World Photos.)



**THE COLONEL:**  
DOROTHY E. STONE,  
ity of Kansas Co-Ed, Is  
ry Commanding Officer  
Varsity Cadet Corps, Her  
Being to Promote Ef-  
and Esprit de Corps,  
nd Direct the Social Ac-  
of the Unit, Promote  
d Will and Maintain  
Discipline.  
(Times Wide World Photos.)



**A GATHERING  
OF THE  
TAMMANY  
TRIBE:  
LEADERS OF  
THE  
DEMOCRATIC  
ORGANIZATION**  
Turn Out in Force  
for the Laying of  
the Cornerstone  
of the New Tam-  
many Hall on  
East Seventeenth  
Street, New York  
—a Delayed Cer-  
emony, Inasmuch  
as the Building  
Has Been Practi-  
cally Completed.  
Left to Right,  
Front Row: Wil-  
lis Holly, Secre-  
tary of the Tam-  
many Society;  
Mayor James J.  
Walker, John R.  
Voorhis, Grand  
Sachem, Who Laid  
the Cornerstone,  
and Former Gov-  
ernor Alfred E.  
Smith.  
(Times Wide  
World Photos.)



(Hamil-  
ton M.  
Wright,  
Jr.)

**NO  
EASY PREY:  
A SAILFISH**

Off the Coast of Florida,  
Leaping Just After It Was  
Hooked. These Fish Always  
Put Up a Sturdy Battle,  
Sometimes Jumping Thirty  
Times. Sport Royal Awaits  
the President-elect When He  
Pays His Pre-inaugural Visit  
to Miami.



**HE CARRIES THE TEAM ON HIS SHOULDERS:**  
H. R. MERRILL.  
Faculty Representative, Stands Firm as a Rock  
While the Basketball Five of Brigham Young Uni-  
versity, Utah, Drape Themselves Upon Him in  
Pyramid Formation.  
(Times Wide World Photos.)



**AN IMMIGRANT FROM OUTER SPACE:  
THIS METEORITE,**  
Weighing 1,400 Pounds, Found in Queensland, Aus-  
tralia, Is Prepared for Exhibition Purposes at the  
Field Museum, Chicago, Under the Direction of Dr.  
Oliver C. Farrington, Head Curator of Geology.  
(Times Wide World Photos.)



**OPPOSED TO BUILDING FIFTEEN MORE CRUISERS: NEW YORK DELEGATES**  
of the Women's Peace Society and Other Organizations Call on Senators Wagner and Copeland in  
Washington to Protest Against the Naval Expansion Bill.  
(Times Wide World Photos.)





**PNEUMATIC TUBES INSTEAD OF OFFICE BOYS: SEVEN MILES OF TUBING**

Has Been Installed in the New Building of the New York Life Insurance Company. At the Central Station All Messages Are Received and Re-Routed to Their Proper Substations in the Building. The System Does the Work of Scores of Human Messengers.

(Times Wide World Photos.)



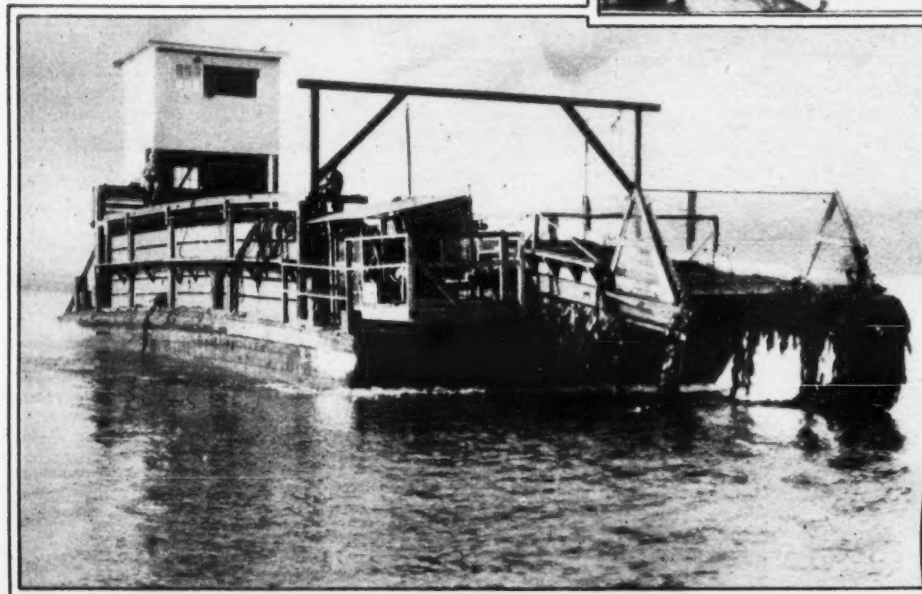
**TO SWIM IN FLORIDA WATERS: THE ZITTENFELD TWINS,** Phyllis and Berenice, Sail From New York to Compete in Natatorial Contests at Miami. (Times Wide World Photos.)



**HEAP MUCH WIGWAM: THE NEW TAMMANY HALL,**

Just Completed at East Seventeenth Street and Fourth Avenue, New York, the Historic Hall on Fourteenth Street Having Been Sold and Demolished.

(Times Wide World Photos.)



**A MARINE LAWN MOWER: THIS NOVEL CRAFT SWEEPS THE BOTTOM OF THE SEA,**

Reaping a Harvest of Kelp, Which Is Dried and Sold for Animal Fodder. The Boat Is Operated by Philip R. Park, Inc., Los Angeles.

(Times Wide World Photos.)

**"MISS ATHENS": MISS JO FRANK BOWDEN**

Was Chosen as the Prettiest Girl in Georgia's University Town at the Fair Recently Held There.

(Times Wide World Photos.)



**"CONNIE": THE POPULAR CONSTANCE TALMADGE,**

Star of the Screen, Returns From a European Trip on the Berengaria.

(Times Wide World Photos.)



# Paris Plans Dainty Bonnets for Spring

Selected by Grace Wiley,  
Paris Fashion Editor



**PHEASANT FEATHERS LACQUERED IN BLACK AND BEIGE**

Furnish the Unusual Trimming of This Alex Hat in Black "Luciole" Straw.

16 Rue de la Paix, Paris, Jan. 12, 1929.

**P**ARIS announces that she will choose straw for her new Spring bonnet, and at that a more strawlike straw than the crocheted and linen weaves that she has worn for the past few seasons. Coarse glazed braids called "paillon" will make her utility hats, while "Luciole,"



**A NEW LINE**  
for the "Off-the-Face" Felt. From Leon.

(Times Wide World Photos, Paris Bureau.)  
a brilliant, fine weave giving very much the effect of milan, except that it is woven in one piece, thus obviating the stitching, will be used for her formal hats.

Two old favorites, "Para" and "Bengal," are assured of another season's success, since Paris has discovered a way at last of dyeing the underside in a different color



**THIS ENTICING TOQUE,**

From Alexis, Is of Black Satin Ribbon and the New Straw, Which Looks Like Silk Poplin.  
(Times Wide World Photos, Paris Bureau.)

from the top of the hat without having the dye come through. So perfectly is the work done it is difficult to believe that a double weave has not been employed.

The first hats for Spring will be small, as they always are at this season, though larger ones are promised for Summer.  
G. W.



**A CHARMING NEW HAT**

in Black "Paillon" Braid Banded in Cut Felt in Black, Green and White, From Florence Walton.

(Times Wide World Photos, Paris Bureau.)



**THE NEW LARGE HATS ARE WORN BACK FROM THE FACE**

and Down in the Neck. Florence Walton's Model Is in Billiard Green Braid Stitched on Chiffon and Banded in Turquoise Grosgrain.

(Times Wide World Photos, Paris Bureau.)



**A MODIFIED TRICORNE**

in Black With Checkered Crown in Red and Black, From Maison Lewis.

(Times Wide World Photos, Paris Bureau.)



# Early Fashion Hints for the Spring Season

Selected by Katherine McCormack, Fashion Editor



A BLACK MOIRE EVENING DRESS Suitable for All Evening Occasions; Made With the New Full Skirt and Dipping Hemline.



## ORCHID-COLORED FLAT CREPE

Fashions This Charming Afternoon Frock With Its New Collar of Ecru Net and Lace.

(Models Courtesy of B. Wiesen.)



## CHIFFON IN NAVY BLUE

Is Used in This Dress With a Jabot Attached at the Shoulder With Self Fabric Flowers.

(Photos New York Times Studios.)



## NARROW RUFFLES OF FINE PLEATING

Are Used to Advantage on This Lovely Afternoon Frock, Which Is Livened Up With a Hand-Made Lace Collar.



## A ONE-PIECE DRESS OF SILK CREPE

in Dark Green, With Flared Ruffles in the Skirt; the Uneven Neckline Finished With a Velvet Flower.

THIS BRIGHT RED CHIFFON EVENING DRESS for the Young Girl Is Made With Fancy Shoulder Straps of Pearl.



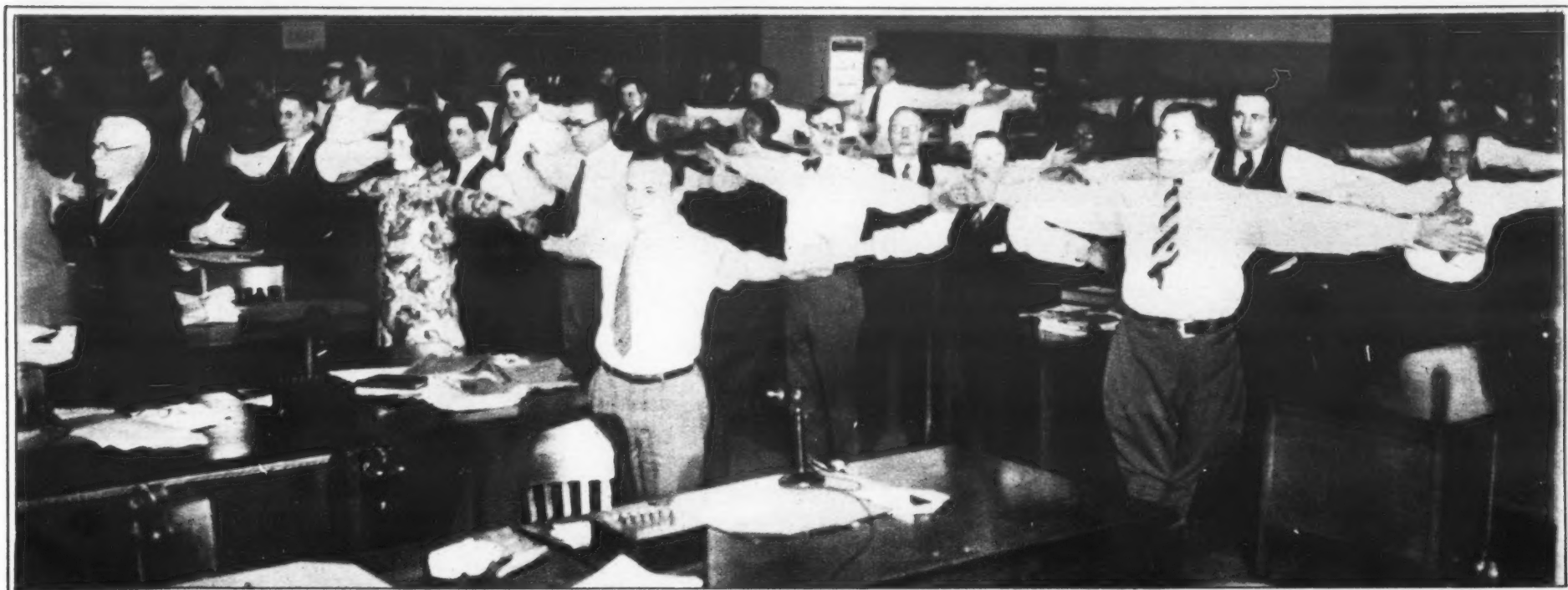
AN EARLY SPRING MODEL: THE TWO-TIER SKIRT and Bolero Treatment Are the Outstanding Features of This Crêpe Silk Frock.

THE early dress models being shown now for Spring wear indicate clearly that certain trends will be followed out. For instance, there appears to be more detail work in the skirts, in the use of tiers, tiny ruffles, side drapes and new versions of the uneven hemline. Blouse parts, too, are coming in for some attention by way of bolero effects, back capes, fichus and jabots in various styles. Furthermore, there are more vestees in lace and georgette, the latter in either ecru or deep flesh tones.

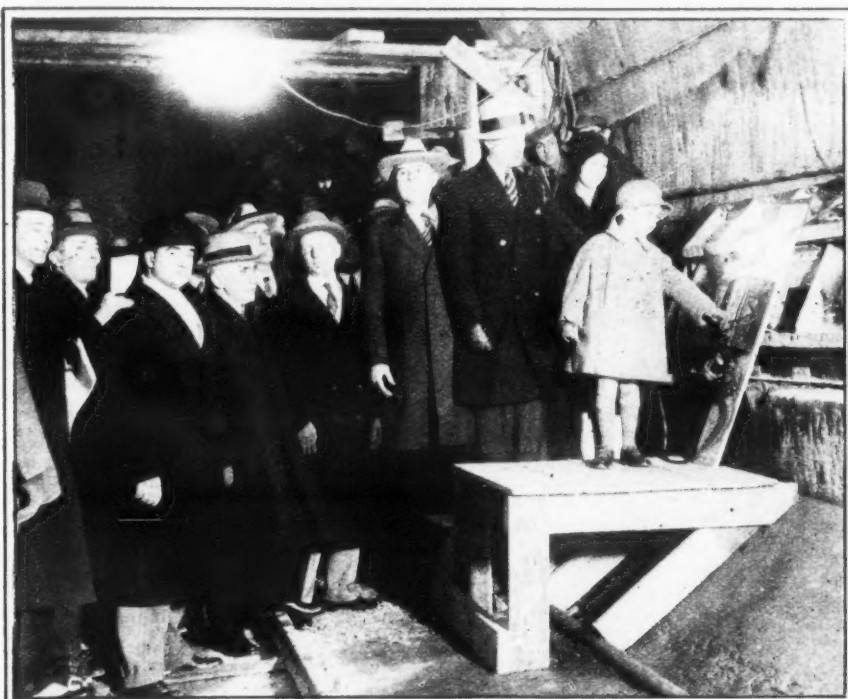
Fancy pins made of rhinestones or other stones in bright colors are used with ties when they are part of the new collar treatments, or with the sashes which are posed at the hips or side front. They are also used for decorative purposes alone on the shoulders or to finish an irregular neckline. Flowers, too, in natural shades or in contrasting colors are important trimming items on the new frocks and may be found in cluster effects or single blooms.

K. McC.





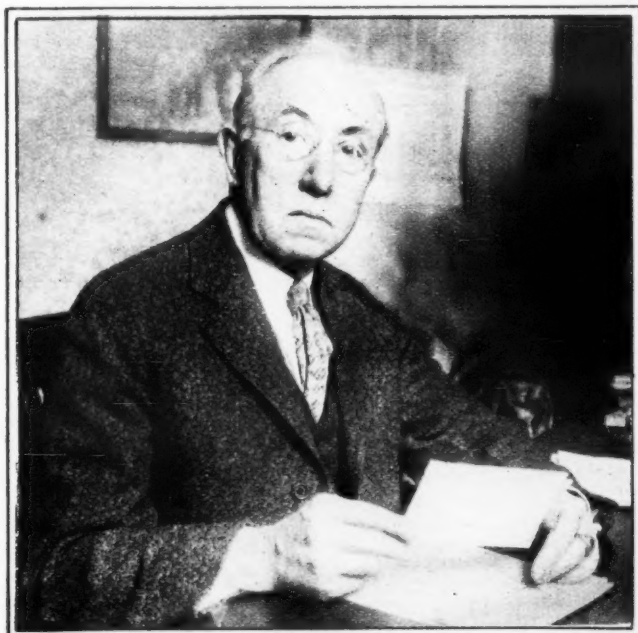
**HEALTH EXERCISES IN THE CHICAGO HEALTH DEPARTMENT: COMMISSIONER ARNOLD KEGAL'S OFFICE STAFF**  
Practicing What They Preach by Going Through Calisthenics With All the Windows Wide Open. This Is a Daily Ritual and Is in Accordance With the Most Approved Methods of Avoiding the Devastating "Flu."  
(Times Wide World Photos.)



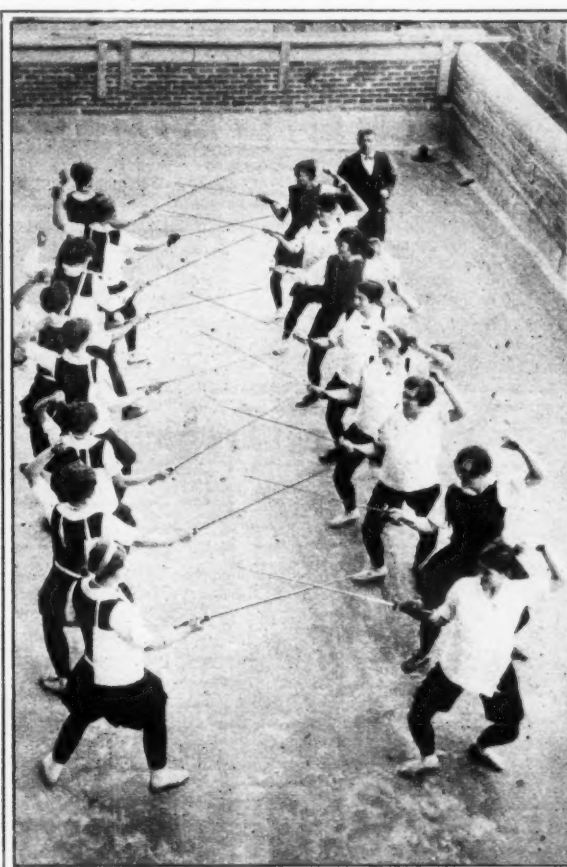
**FOR NEW YORK'S NEW EAST RIVER TUNNEL: A CHARGE OF DYNAMITE**  
Is Set Off by Little Joseph Gallagher Jr. as the Two Ends of the Tube From Fifty-third Street to Long Island City Are Connected.  
At the Right Are Mayor James J. Walker, Mrs. Joseph Gallagher and Joseph Gallagher Jr.  
(Times Wide World Photos.)



**DANCING FOR FRED STONE: HIS DAUGHTER DOROTHY, WILL ROGERS AND ANDREW TOMBES**  
Do Their Stuff From "Three Cheers" for the Injured Comedian, Who Was Prevented by an Airplane Accident From Appearing in the Show. Will Rogers, an Old and Intimate Friend, Volunteered to "Pinch-Hit" for Stone, and "Three Cheers" Is One of the Big Current Successes. Mrs. Fred Stone Is Standing Beside Her Husband.  
(Times Wide World Photos.)



**A LETTER THAT TOOK TWENTY-SIX YEARS TO BE DELIVERED: E. BURKHOLDER**  
of Washington, D. C., at Last Receives a Missive Mailed to Him by His Wife From Harrisonburg, Va., on Jan. 23, 1903, Which Has Been in the Mails Ever Since, but at Last Has Come to Hand.  
(Times Wide World Photos.)



**ARMS AND THE WOMAN: TEMPLE UNIVERSITY CO-EDS**  
Have Their Own Fencing Squad, Whose Members Cut, Thrust and Parry With the Gusto of D'Artagnan and the Swordsmen of Old.  
(Times Wide World Photos.)



**VOTES THAT REALLY ELECT A PRESIDENT: THE FIRST ELECTORAL VOTES**  
in the 1928 Presidential Contest Are Received at the Offices of Vice President Dawes in Washington by His Secretary, E. Ross Bartley. They Came From Delaware, New Jersey, North Carolina, Pennsylvania and Virginia. The Postman Is W. N. Pendleton. Next Month All the Electoral Votes Will Be Officially Counted at a Joint Meeting of the Senate and House; and Then, and Not Till Then, Will We Know That Hoover and Curtis Have Actually Been Elected.  
(Times Wide World Photos.)



# Under Broadway's Star-Spangled Sky



## BROADWAY ECHOES

### DRAMATIC.

Ambassador—"LADY DEDLOCK." Starring Margaret Anglin.  
 Ethel Barrymore—"THE KINGDOM OF GOD." Ethel Barrymore at her own theatre.  
 Bayes—"SKIDDING." A comedy of family life out West.  
 Martin Beck—"WINGS OVER EUROPE." A Theatre Guild production; all men; much ado about the atom.  
 Belasco—"MIMA." Lenore Ulric's return.  
 Booth—"THE MARRIAGE BED." Ernest Pascal's novel dramatized.  
 Cherry Lane—"THE SUBWAY." Presented by the Lenox Hill Players.  
 Civic Repertory—Eva Le Gallienne and her company.  
 Coburn—"FALSTAFF." C. D. Coburn in a comedy based on Shakespeare.  
 Cort—"A MOST IMMORAL LADY." Alice Brady at her best.  
 Craig—"POTIPHAR'S WIFE." You know the story.  
 Maxine Elliott's—"JEALOUSY." Cast consists of Fay Bainter and John H. Hilday.  
 Empire—"THE AGE OF INNOCENCE." From Edith Wharton's novel. Katharine Cornell is the headliner.  
 Erlanger's—"VERMONT." A play by A. E. Thomas.  
 Forty-eighth Street—"BROTHERS." Offering Bert Lytell and others.  
 Forty-ninth Street—"THE WILD DUCK." Blanche Yurka in an Ibsen role. Produced by the Actors' Theatre.  
 Fulton—"THE HIGH ROAD." A Frederick Lonsdale comedy.  
 Garrick—"THE STREET WOLF." Melodrama.  
 John Golden—"STRANGE INTERLUDE." By Eugene O'Neill. (Theatre Guild.)  
 Grove Street—"SINGING JAILBIRDS." Produced by the New Playwrights.  
 Guild—"CAPRICE." A Theatre Guild production, with Alfred Lunt and Lynn Fontanne.  
 Hampden's—"CYRANO DE BERGERAC." Walter Hampden in a Rostand revival.  
 Sam H. Harris—"CONGAL." Helen Menken in Indo-China.  
 Charles Hopkins—"THE PERFECT ALIBI." Mystery play by A. A. Milne.  
 Hudson—"TOMPA." An amusing comedy.  
 Klaw—"GYPSY." Claiborne Foster heads the cast.  
 Little—"HOUSE UNGUARDED." A play "without an intermission."  
 Longacre—"JARNEGAN." Richard Bennett in Jim Tully's Hollywood drama.  
 Lyceum—"THE SKY ROCKET." With J. C. Nugent and others.  
 Majestic—"THE JEALOUS MOON." Starring Jane Cowl.  
 Masque—"YOUNG LOVE." A comedy with Dorothy Gish and James Rennie.  
 Morosco—"LITTLE ACCIDENT." A successful comedy.  
 Music Box—"PARIS." Irene Bordoni in a very French entertainment.  
 National—"SIGN OF THE LEOPARD." Edgar Wallace's latest melodrama.  
 Playhouse—"STREET SCENE." Play by Elmer Rice.  
 Plymouth—"HOLIDAY." A comedy by Philip Barry.  
 President—"THE GUINEA PIG." A new play.  
 Provincetown—"S. S. GLENCAIRN." O'Neill's "sea cycle."  
 Republic—"MAJOR BARBARA." Bernard Shaw on the Salvation Army.  
 Ritz—"COURAGE." A drama, with Janet Beecher.  
 Royale—"PRECIOUS." A comedy by James Forbes.  
 Times Square—"THE FRONT PAGE." Newspaper life in Chicago.

### MUSICAL.

Apollo—"GEORGE WHITE'S SCANDALS." A gorgeous revue in Mr. White's usual manner.  
 Biltmore—"DEEP HARLEM." Colored musical show.  
 Broadhurst—"HOLD EVERYTHING." Rapid-fire musical comedy.  
 Earl Carroll—"EARL CARROLL'S VANITIES." W. C. Fields and a big revue.  
 Casino—"BOOM, BOOM." From the farce, "Oh, Mama!"  
 Chanin's 46th St.—"FOLLOW THROUGH." New musical comedy.  
 Eltinge—"BLACKBIRDS OF 1928." Colored revue.  
 Forty-fourth Street—"ANIMAL CRACKERS." The Four Marx Brothers.  
 Globe—"THREE CHEERS." Will Rogers, Dorothy Stone and others of note.  
 Hammerstein's—"GOOD BOY." A musical play with the newest kind of scenery.  
 Imperial—"THE NEW MOON." Romantic operetta.  
 Liberty—"THE HOUSEBOAT ON THE STYX." Founded on the fantasy by John Kendrick Bangs.  
 Lyric—"POLLY." A musical comedy based on "Polly With a Past."  
 Mansfield—"HELLO, DADDY!" In which Lew Fields returns to the boards.  
 New Amsterdam—"WHOOPEE!" Eddie Cantor, five leading women and many glorified girls.  
 Selwyn—"THIS YEAR OF GRACE." Noel Coward and Beatrice Lillie in a clever English revue.  
 Shubert—"THE RED ROBE." Operetta featuring Walter Woolf and Helen Gilliland.  
 Ziegfeld—"SHOW BOAT." Edna Ferber's novel set to music.

(Continued on Page 23)

MARY PHILIPS, in "The Sky Rocket," at the Lyceum Theatre. (Vandamm.)

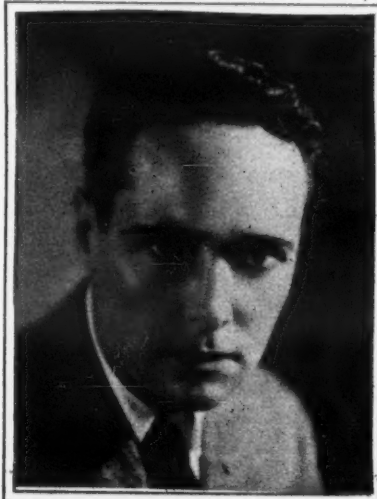


IRENE BORDONI AND THE COMMANDERS, in "Paris," at the Music Box Theatre. (Apeda.)



WINIFRED LENIHAN, in the Title Role of "Major Barbara," a Theatre Guild Production, at the Republic Theatre. (Vandamm.)

### BEHIND THE FOOTLIGHTS



RICHARD BOLD. (Dru-ry.)

THE Vere de Veres are finding their way to theatrical name and fame in increasing numbers nowadays. Take, for instance, the case of Richard Bold, leading tenor of "Earl Carroll's Vanities."

His full name is declared on good authority to be Richard Harold Saxon Tudor Bold—quite an historical mouthful to start with. Each of those cognomens is a link with English annals and the brave days of old. Furthermore, his mother is said to be a granddaughter of Ralph Waldo Emerson, which adds an unexceptionable New England note to the general chorus. The estate of the overseas Bolds is still to be seen on the Isle of Wight.

But in addition to these genealogical glories it is to be recorded that Mr. Bold makes an excellent tenor for the "Vanities," which is both gratifying and practical.

DOROTHY HALL, in "Precious," at the Royale Theatre.



BERT LYTELL, in "Brothers," at the 48th Street Theatre. (New York Times Studios.)

SHIRLEY WARDE, in "House Unguarded," at the Little Theatre. (White.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



(Continued from page 22)

## PHOTOPLAYS

Astor—"ALIAS JIMMY VALENTINE." William Haines as the corrigible crook.  
 Capitol—Feature picture and stage presentation.  
 Central—"THE BARKER." Presenting Milton Sills and Dorothy Mackaill.  
 Colony—Feature picture and stage presentation.  
 Criterion—"INTERFERENCE." One of the best of the "talkies."  
 Embassy—"THE VIKING." In technicolor.  
 Gaiety—"THE RIVER." With Charles Farrell and Mary Duncan.  
 Little Carnegie Playhouse—Pictures that are "different."  
 Paramount—Feature picture and stage presentation.  
 Rialto—"THE RESCUE." Ronald Colman and Lily Damita in a Conrad romance.  
 Rivoli—"THE AWAKENING." Vilma Banky as the heroine.  
 Roxy—Feature picture and stage presentation.  
 Strand—Feature picture and stage presentation.  
 Warner—"MY MAN." Glorifying Fannie Brice.  
 Winter Garden—"THE SINGING FOOL." Al Jolson in another Vitaphone triumph.

**H**EAVY casualties are taking place in the theatrical world these weeks. The survival of the fittest, which has done so much for the general progress of our species, is in full swing, with many shows withdrawn, others hanging on by their teeth, and only a few really satisfactory successes. But the departure of unfortunate ventures makes room for new efforts, some of which will conduce to the pleasure of playgoers and the profit of actors and producers; and so the game goes on.

Many interesting productions are in the offing—or at any rate they sound interesting. If some of them are as pleasing as their titles they should do well on the Great White Way. "Lady Fingers," for instance, is really a charming name for a musical comedy. It will open next week at the Vanderbilt Theatre.

"Show Girl," which will be produced by Mr. Ziegfeld, is now in preparation. Another Ziegfeld offering will be a musical version of "East Is West," and it is rumored that no other than Richard Barthelmess will play the lead if his movie contracts will let him.

Also there is a comedy called "Hot Water," and an operetta bearing the Cohanesque designation of "Yankee Doodle," and another comedy called "Merry Andrew." These three are among next week's prospects, as are also "Ned Wayburn's Gambols," a new "Chauve-Souris," "Serena Blandish" (from the novel), "Judas," "Daylight Saving," "Cane Crop" and "Café de Danse," not to speak of the Princess Floating Show Boat Company, which will hold forth at the Belmont in an authentic river repertory.

For later weeks such choice morsels are scheduled as "The Tender Age," "Well, Well, Well" and "Fioretta." And a comedy delightfully entitled "He Walked in Her Sleep" may actually be on the metropolitan boards when these lines are read.

# High Lights of "This Year of Grace"



**TALK ABOUT VERSATILITY: THIS IS NOEL COWARD,** Who Wrote Book, Music and Lyrics of "This Year of Grace," the Revue Now Showing at the Selwyn Theatre, and Who Also Acts in It. Mr. Coward Is One of the Most Distinguished of the Younger English Dramatists. He Is Not Yet Thirty Years Old.  
(M. I. Boris.)



**JAZZ MADNESS: "DANCE, DANCE, DANCE, LITTLE LADY!"** as Sung by Florence Desmond and Members of the Ensemble, Grotesquely Masked. (White.)



**"WORLD WEARY": BEATRICE LILLIE** in One of Her Most Effective Characterizations in the Revue at the Selwyn Theatre. (White.)



**BEATRICE LILLIE,** Co-starred With Noel Coward in "This Year of Grace." (White.)



**"MARY MAKE-BELIEVE": MADELINE GIBSON** and Members of the Chorus of the All-English Revue Which Has Captured New York. (White.)

**A SOUTH SEA GIRL FROM LONDON: SHEILA RAWLE,** in the Clever English Revue, "This Year of Grace." (De Barron.)



# Cash Awards to Amateur Camera Artists

First  
Prize—  
Ten  
Dollars,  
Won by  
Mrs. J. D.  
Creegan,  
Kingston,  
Pa.

"IN THE  
SHADE OF  
THE OLD  
APPLE  
TREE."



Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



A DEVOTEE OF MUSIC.  
Three Dollars, Awarded to Miss  
Lynda Hummel, Appleton, Wis.

Second Prize—Five Dollars



PALS.  
Three Dollars, Awarded to John  
Paakki, Maynard, Mass.



IN THE PANAMA CANAL.

Three Dollars, Awarded to J. Miller, Gatun, Canal Zone.

All Photographs Should Be Sent to the Amateur Photographic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Won by  
John C.  
Clement,  
Belfast, Me.  
RUNNING  
THE RAPIDS.



SEEING THE WORLD GO BY.

Three Dollars, Awarded to Mrs. Viola S. Easley, Bluefield,  
W. Va.



Mid-Week Pictorial, Week Ending January 19, 1929

# In the Weekly Photographic Competition



"WONDER  
HOW  
MUCH  
WILL BE  
LEFT FOR  
ME."

Three  
Dollars  
Awarded  
to Doris  
E.  
Wright,  
Middle-  
boro,  
Mass.



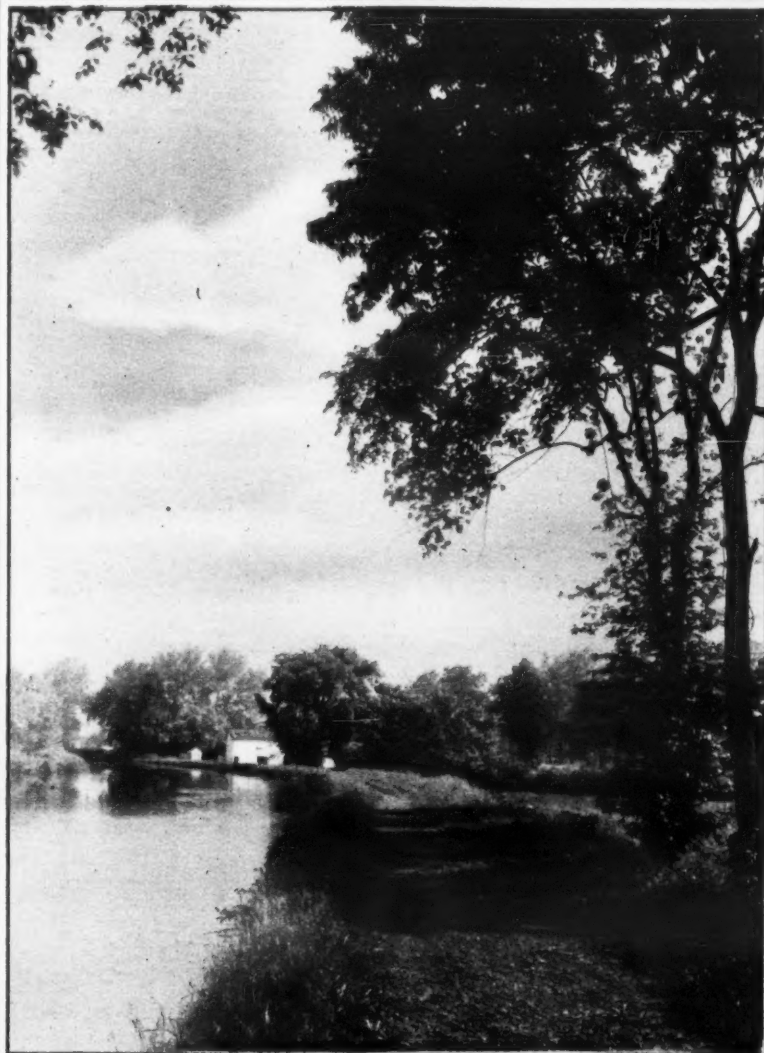
SYLVAN  
LOVELI-  
NESS.  
Three  
Dollars  
Awarded  
to A. San  
Juan,  
Tulsa,  
Okla.



WAITING  
FOR MESS  
CALL.  
Three  
Dollars  
Awarded  
to Mrs.  
H. L.  
Curtis,  
Santa  
Barbara,  
Cal.



PERFECT  
PEACE.  
Three  
Dollars  
Awarded  
to Miss  
Nellie De  
Lardi,  
Philadel-  
phia, Pa.



GOIN' TO TOWN.

Three Dollars Awarded to Green Clay, Richmond, Ky.



A WESTERN TAIL SPIN.

Three Dollars Awarded to E. O. Arnold, Phoenix, Ariz.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of the New York Times Studios.





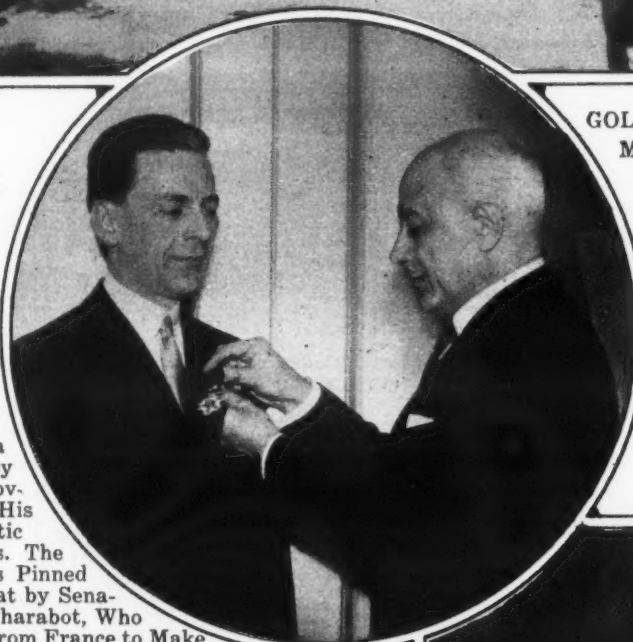
**GOLF ENTHUSIASTS AT MIAMI: SOME OF THE "GALLERY"**

of 3,000 Persons Who Watched the Exhibition Match in Which Bobby Jones and H. A. Fortson Defeated T. W. Palmer and C. A. Roberts During the Sigma Alpha Epsilon Convention in the Florida City. (Times Wide World Photos.)



**THE CROSS OF THE LEGION OF HONOR: ALBERT SPALDING, Famous American Violinist, Becomes a Chevalier of the Order as a Recognition by the French Government of His High Artistic Achievements. The Decoration Is Pinned Upon His Coat by Senator Eugene Charabot, Who Came Over From France to Make the Presentation.**

(Times Wide World Photos.)



**THIS DRESS WON FIRST PRIZE** for Miss Lorene Browden of Memphis, Tenn., in the Group for Girls From 9 to 12 Years of Age in the Nation-Wide School Dressmaking Contest. (Fab.)



**THIS SIMPLE BUT CHARMING FROCK** Won First Prize in the Group for Girls From 15 to 18 Years of Age. It Is by Miss Leona Dittman of Aurora, Ill. (Fab.)

**KNIGHTS OF THE LINKS: BOBBY JONES** Takes Part in an Exhibition Match at Miami, Fla., in Which He and H. A. Fortson, Augusta Country Club Champion, Defeat T. W. Palmer and C. A. Roberts, Local Amateurs. Left to Right: Fortson, Roberts, Jones and Palmer. (Times Wide World Photos.)



**A DRESS THAT WON FIRST PRIZE** for Miss Margaret Fletcher of Tucson, Ariz., in the Group for Girls From 12 to 15 Years of Age, in a Nation-Wide School Dressmaking Contest. (Fab.)



# Metropolitan Amusement Guide

**NEW AMSTERDAM**, "The House Beautiful"  
West 42d St., Erlanger, Dillinham and  
Ziegfeld, Mgr. Dir. Mats. Wed. & Sat.  
**EDDIE CANTOR**  
in **ZIEGFELD WHOOPEE**  
Sensation  
with ETHEL SHUTTA & All Star Cast  
After the performance attend ZIEGFELD MIDNIGHT FROLIC, A'op New Amsterdam Theatre. Table Reservation at Box Office.

Ziegfeld  
2 Sensa-  
tional Hits  
Glorifying  
The  
American  
Girl

**ZIEGFELD THEATRE**, 34 St., 6th Ave.  
Mats. THURS. and SAT.  
**SHOW BOAT**  
Norma Terris, Howard Marsh, Eva Puck, Sammy  
White, Helen Morgan, Edna May Oliver and  
CHARLES WINNINGER

**SELWYN**  
Theatre,  
42d St., West  
of Broadway.  
Eves. at 8:30  
Mats. Thurs.  
and Sat., 2:30.  
SEATS AT ALL  
PRICES AT  
BOX OFFICE

ARCH SELWYN PRESENTS  
*Beatrice Lillie and Noel Coward*  
in  
COCHRAN'S **"This Year of Grace"**  
REVUE  
Book, Music and Lyrics by Noel Coward  
"COMPLETELY CAPTIVATING."—Atkinson, Times.

Katherine  
**Cornell** in **"THE AGE OF INNOCENCE"**  
Dramatized from Edith Wharton's Novel  
by MARGARET AYER BARNES  
with a distinguished cast, including ROLLO  
PETERS and ARNOLD KORFF.  
**EMPIRE THEATRE**  
B'way-40th St. Eves. 8:30. Mats. Wed. & Sat. 2:30

**MUSIC BOX** Thea., 45th, W. of B'y. Eves. 8:30. Mats. Thurs. & Sat., 2:30.  
**IRENE BORDONI** in **"PARIS"**  
A Musical Comedy by Martin Brown  
with IRVING AARONSON'S  
"THE COMMANDERS"

## THEATRE GUILD PRODUCTIONS

SIL-VARA'S COMEDY  
**CAPRICE**  
GUILD Thea., W. 52d. Eves. 8:40.  
Mats. Thurs. & Sat., 2:40.  
**WINGS OVER EUROPE**  
By Robert Nichols & Maurice Browne  
Martin Beck Th., 45, W. of 8. Eves. 8:30.  
Mats. Thurs. & Sat., 2:30.

BERNARD SHAW'S  
**MAJOR BARBARA**  
Republic Th., W. 42. Eves. 8:30 Shp.  
Mats. Wed. & Sat., 2:30.  
EUGENE O'NEILL'S  
**STRANGE INTERLUDE**  
John Golden Thea., 58th, E. of B'way.  
Eves. Only at 8:30

**LYCEUM THEATRE**  
West 45 St.  
GILBERT MILLER in association with GUTHRIE McCLINTIC presents  
**The SKYROCKET**  
By MARK REED with a cast including  
Humphrey Bogart, Mary Philips and J. C. Nugent

## PHOTOPLAYS

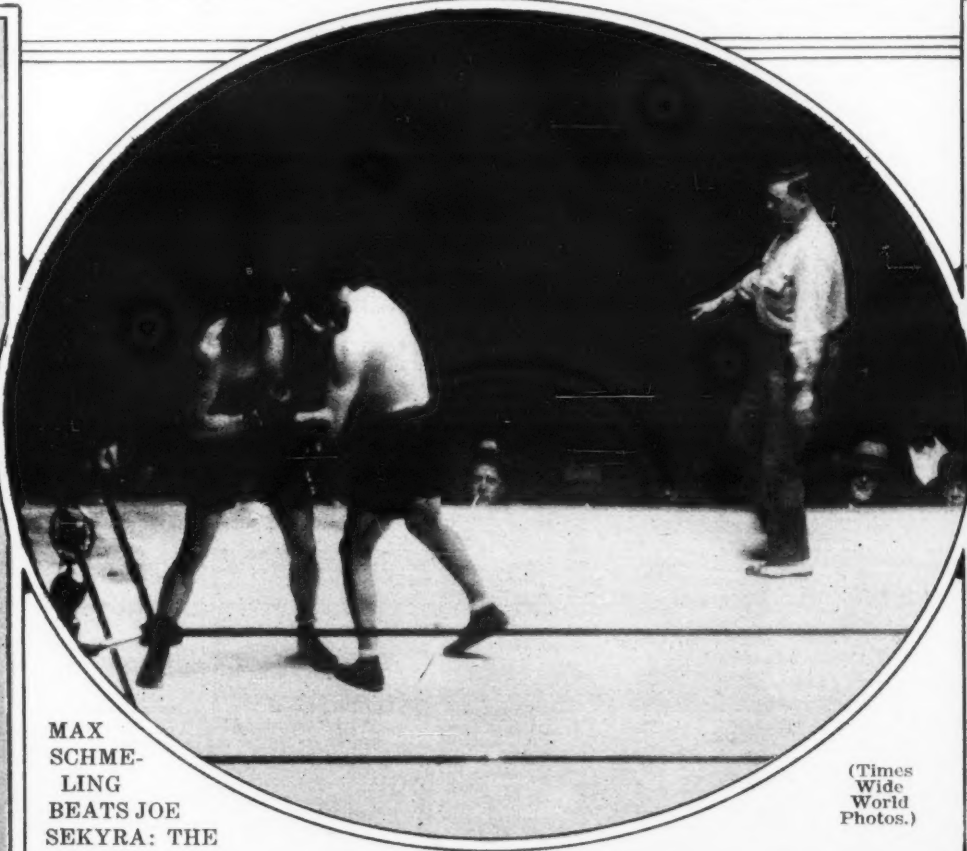
**FANNIE BRICE**  
IN  
**"MY MAN"**  
WARNER Bros. THEATRE  
BROADWAY AT 52d ST.

SEE and HEAR  
WARNER BROS.  
2 BIG HITS  
Good seats at box office  
—all prices.  
Twice Daily  
2:45-8:45  
Extra 6 o'Clock Show  
Sat., Sun. & Hol.

MIDNITE SHOW SAT., 11:45  
**AL JOLSON**  
THE SINGING FOOL  
Winter Garden B'way at  
50th St.

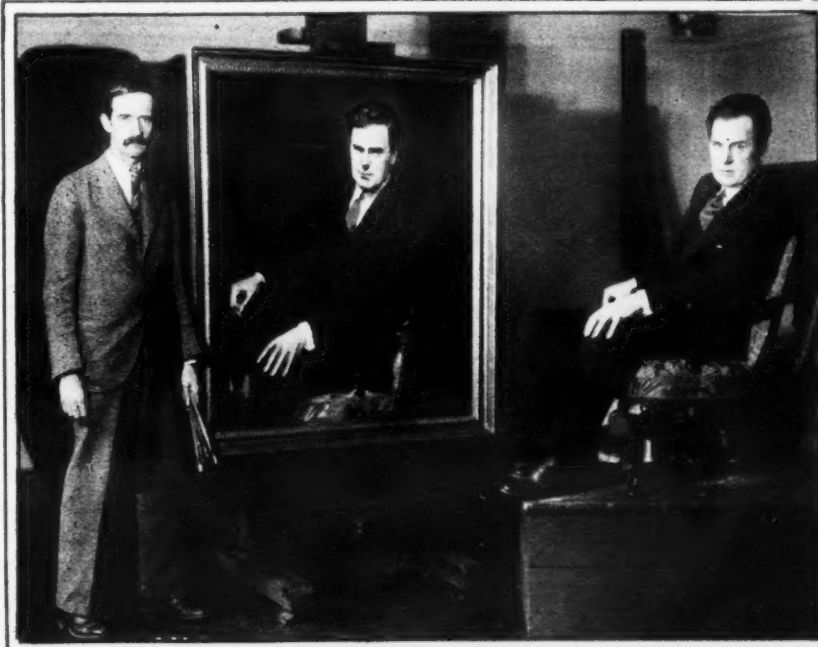


AN ITALIAN FILM STAR: COUNTESS  
RINA DE LIGUORO  
Arriving at New York on Board the Liner  
Ile de France.  
(Times Wide World Photos.)



MAX  
SCHME-  
LING  
BEATS JOE  
SEKYRA: THE  
HEAVY-  
WEIGHT  
FROM  
GER-  
MANY  
(at Right)  
Is Shown  
Pummel-  
ing the  
Dayton  
Boy's Body  
in Their  
Ten-Round  
Bout at  
Madison  
Square  
Garden,  
New York,  
Which  
Resulted  
in a De-  
cision in  
Favor of  
Schmeling.

(Times  
Wide  
World  
Photos.)



A CHARMING FIGURE IN WASH-  
INGTON SOCIETY: MRS.  
EVERETT SANDERS,  
Wife of President Coolidge's Secre-  
tary; a New Portrait Study.  
(© Bachrach.)

THOMAS MEIGHAN, MOVIE  
STAR, HAS HIS PORTRAIT  
PAINTED  
by Sidney E. Dickinson. The  
Painting Is on View at the Por-  
trait Painters' Gallery, 570 Fifth  
Avenue, New York.  
(Pach Bros.)





SIX SISTERS, THREE BRIDES AT A TRIPLE WEDDING: A UNIQUE GROUP

at the Wedding of Three Daughters of Mrs. John Joseph Hayes at the Church of Our Lady of Mount Carmel, Chicago. Three of the Sisters Were Married While the Other Three Acted as Bridesmaids. Left to Right, Seated: Mr. and Mrs. Henry T. Chamberlain, Mr. and Mrs. Eugene Barnard Harks and Mr. and Mrs. Joseph Edward Bremner. Standing: Robert MacPherson and Miss Margaret Hayes, Paul Bremner and Miss Rosemary Hayes, Henry Blouin and Miss Patricia Hayes.

(Times Wide World Photos.)



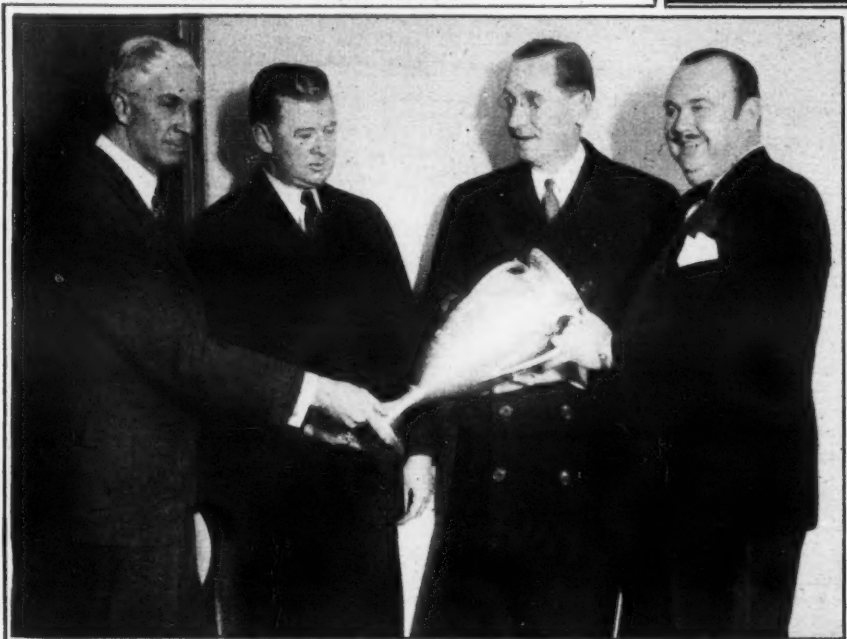
LOOKING THE TOWN OVER: MR. AND MRS. RICHARD BARTHELMESS  
Take a Stroll on Park Avenue, New York. The Screen Star Came East for the Premiere of His Latest Picture, "Scarlet Seas," at the Strand Theatre.

(Times Wide World Photos.)



THE MAN BEHIND THE GUN: IT IS FRANKIE FRISCH,  
Second Baseman of the St. Louis Cardinals. He Has a Winter Cottage at Lake Placid, N. Y.

(Times Wide World Photos.)

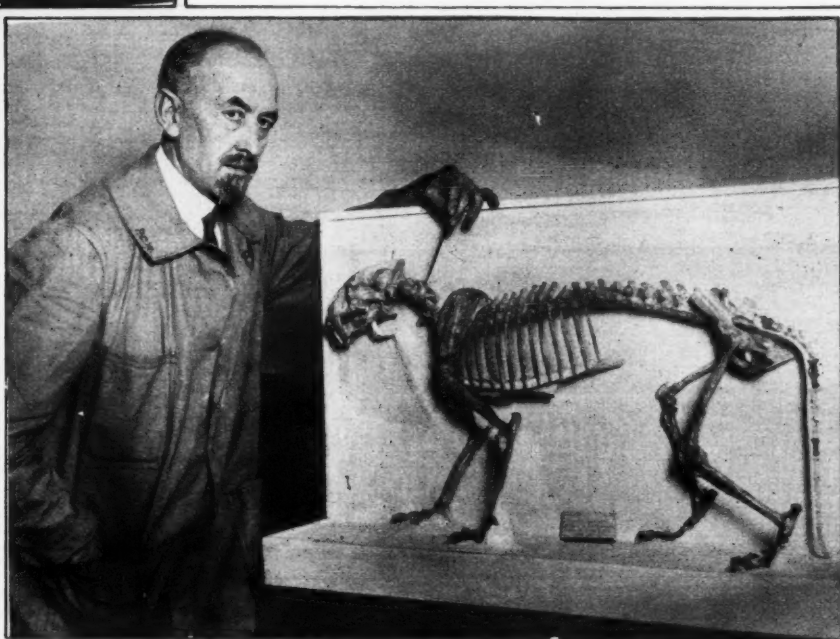


THE PAUL WHITEMAN TROPHY: IT IS OFFERED BY THE "KING OF JAZZ"  
for the High Point Scorer in the National Hockey League This Season. Left to Right: Colonel John S. Hammond, President of the New York Rangers; William V. Dwyer, Treasurer of the American Hockey Club; Gilbert Hodges and Paul Whiteman.

(Times Wide World Photos.)

JIM BOTTOMLEY'S IDEA OF WINTER SPORT: THE SWATTING STAR of the St. Louis Cardinals Goes A-Hunting Near Nokomis, Wis.

(Times Wide World Photos.)



TABBY'S PREHISTORIC ANCESTOR: THE OLDEST OF THE FELINE SPECIES,  
Dinictus Squaliden, Whose Skeleton, Measuring Nearly Four Feet From Tip to Tip, Has Been Assembled by Paul C. Miller, Associate Curator of Paleontology at the University of Chicago, Is Estimated to Have Flourished Some 10,000,000 Years Ago. The Remains Were Found at Hat Creek Basin, Sioux County, Neb.

(Times Wide World Photos.)



# The New York Times

## 1928 RECORDS

### Paper Consumption

1928 ..... 110,908 tons (221,815,781 lbs.)

### Ink Consumption

1928 (pounds) ..... 5,015,544

### Press Room Capacity

Four new Wood press units, the fastest in the world, were installed in The New York Times press room in June. Fifteen similar units have been ordered. The increased sale of The New York Times makes the enlargement of the press equipment necessary. Each new four unit press is guaranteed to print at the rate of 30,000 impressions of 32 page papers an hour.

Capacity of presses (21 sextuples or 17 octuples) 8-page papers per hour..... 2,176,000

Rotogravure presses (12) 8-page papers per hour..... 144,000

Total 8-page papers per hour... 2,320,000

### Pages Printed

Pages in the issues for year ended December 31, 1928 (tabloid pages included)..... 28,366

Total pages printed during year ended December 31, 1928 (tabloid pages included) . . . 15,267,250,520

Average number of pages in daily issue..... 51.46

Average number of pages, Sunday (tabloid pages included) ..... 231.3

### Payroll

Weekly ..... \$163,625.76

### Paid Postoffice Department

For year ended December 31, 1928. \$850,846

### Circulation (Yearly Average) and Advertising Record

| YEAR | CIRCULATION Weekday | SALE PRICE Weekday | CIRCULATION Sunday | ADVERTISING TOTAL (Agate Lines) |
|------|---------------------|--------------------|--------------------|---------------------------------|
| 1896 | 21,516              | 3c                 | 22,000             | 2,227,196                       |
| 1897 | 22,456              |                    | 28,071             | 2,408,247                       |
| 1898 | 25,726              |                    | 34,041             | 2,433,193                       |
| 1899 | 76,260              |                    | 40,210             | 3,378,750                       |
| 1900 | 82,106              |                    | 39,204             | 3,978,620                       |
| 1901 | 102,472             |                    | 38,743             | 4,957,205                       |
| 1902 | 100,738             |                    | 48,354             | 5,501,779                       |
| 1903 | 101,559             |                    | 46,681             | 5,207,964                       |
| 1904 | 109,770             |                    | 46,991             | 5,228,480                       |
| 1905 | 116,629             |                    | 54,795             | 5,958,322                       |
| 1906 | 124,267             |                    | 59,511             | 6,033,457                       |
| 1907 | 133,067             | 1c                 | 71,330             | 6,304,298                       |
| 1908 | 158,692             |                    | 86,779             | 5,897,332                       |
| 1909 | 171,653             |                    | 100,278            | 7,194,703                       |
| 1910 | 178,708             |                    | 113,325            | 7,550,650                       |
| 1911 | 187,018             |                    | 128,085            | 8,130,425                       |
| 1912 | 220,139             |                    | 158,539            | 8,844,866                       |
| 1913 | 242,624             |                    | 180,143            | 9,327,369                       |
| 1914 | 270,113             |                    | 231,409            | 9,164,927                       |
| 1915 | 313,391             |                    | 344,015            | 9,682,562                       |
| 1916 | 331,918             |                    | 377,095            | 11,552,496                      |
| 1917 | 344,585             |                    | 414,202            | 12,509,587                      |
| 1918 | 352,980             |                    | 486,933            | 13,518,255                      |
| 1919 | 341,559             |                    | 510,311            | 19,682,562                      |
| 1920 | 323,489             |                    | 486,569            | 23,447,395                      |
| 1921 | 330,802             |                    | 511,731            | 21,652,613                      |
| 1922 | 336,000             |                    | 525,794            | 24,142,222                      |
| 1923 | 337,427             | 2c                 | 546,497            | 24,101,226                      |
| 1924 | 351,576             |                    | 580,745            | 26,283,924                      |
| 1925 | 352,655             |                    | 588,699            | 28,200,444                      |
| 1926 | 361,271             |                    | 610,053            | 29,788,828                      |
| 1927 | 391,497             |                    | 666,235            | 29,710,606                      |
| 1928 | 422,745             |                    | 714,635            | 30,736,847                      |

### Telegraph and Cable

Number of words received daily, including Associated Press (average) 100,000  
Cost per week, \$10,000. Cost per year \$500,000

### Advertising Lineage

Agate lines published in 1928 . . . 30,736,847

(All advertising censored. The total was greater than that of any other newspaper in the world, and 11,070,543 more than that of any other New York newspaper.)

### Mail and Phone Calls

|   | Monday Average | Daily Average |
|---|----------------|---------------|
| Replies to classified advertisements (average)..... | 35,000         | 15,000        |
| Telephone calls per day (average)                   | 7,637          |               |
| Letters received per day (average)                  | 7,000          |               |

### Welfare Activities

For year ended December 31, 1928, including Pensions, Sick Benefits, Restaurant, Hospital, Insurance, Clubrooms, Social Service, etc. .... \$444,000

### Number of Employees

Editorial and News Department 537  
Business Office ..... 889  
Mechanical Department ..... 1,885  
Executive ..... 72

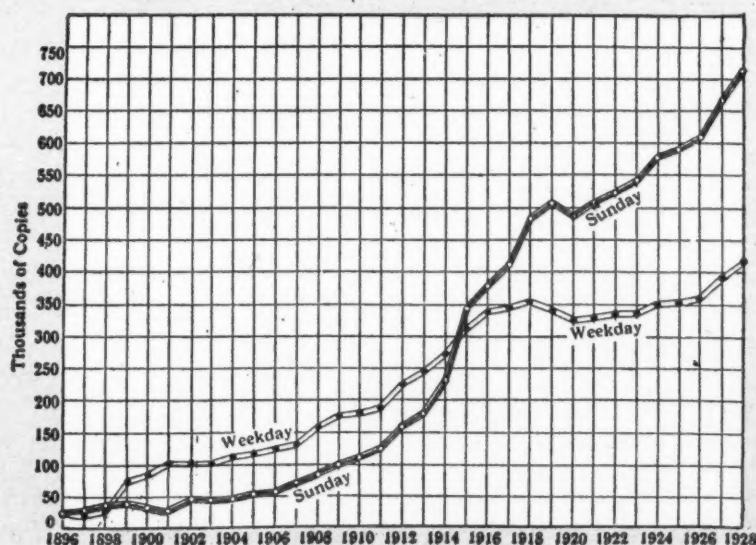
Total ..... 3,383

### Paper Mill

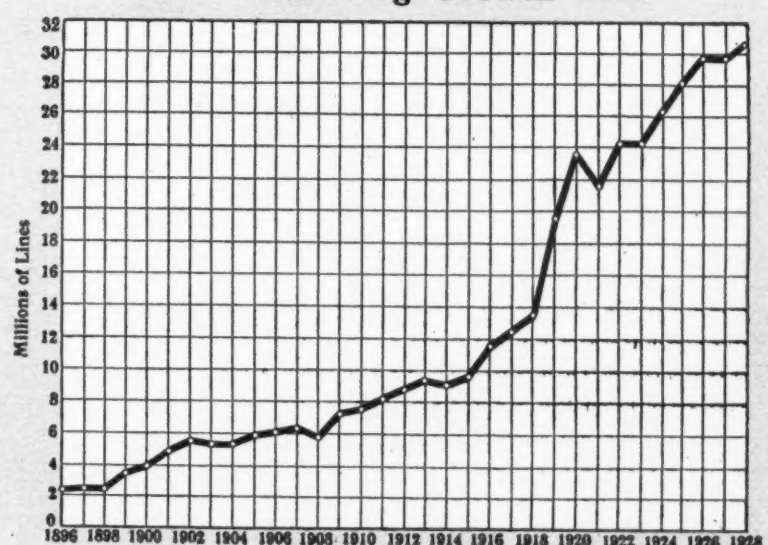
In June, 1928, the paper mill of the Spruce Falls Power and Paper Company, at Kapuskasing, Ontario, of which The New York Times Company owns half the capital stock, began the production of newsprint.

Square miles of timber rights..... 4,700  
Daily capacity newsprint, tons..... 550  
Hydro-electric development, horsepower 75,000  
Private railroad, miles..... 50

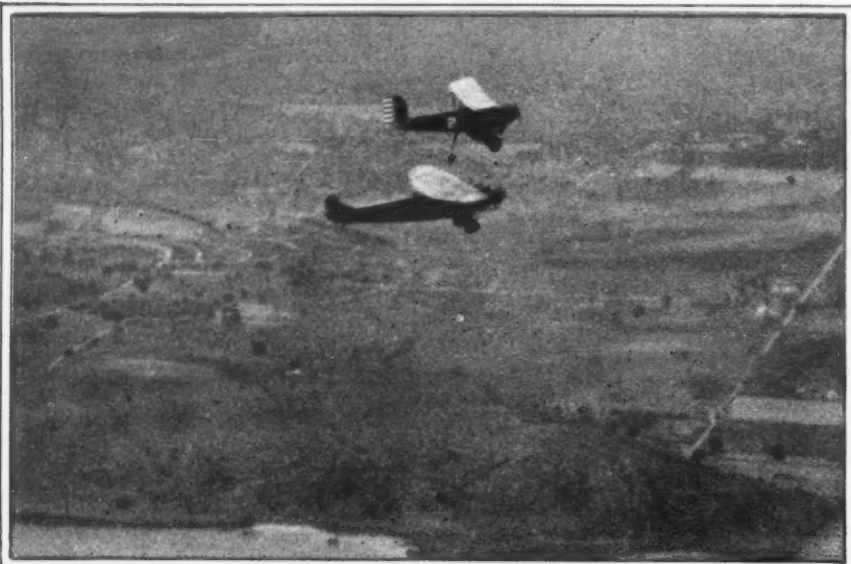
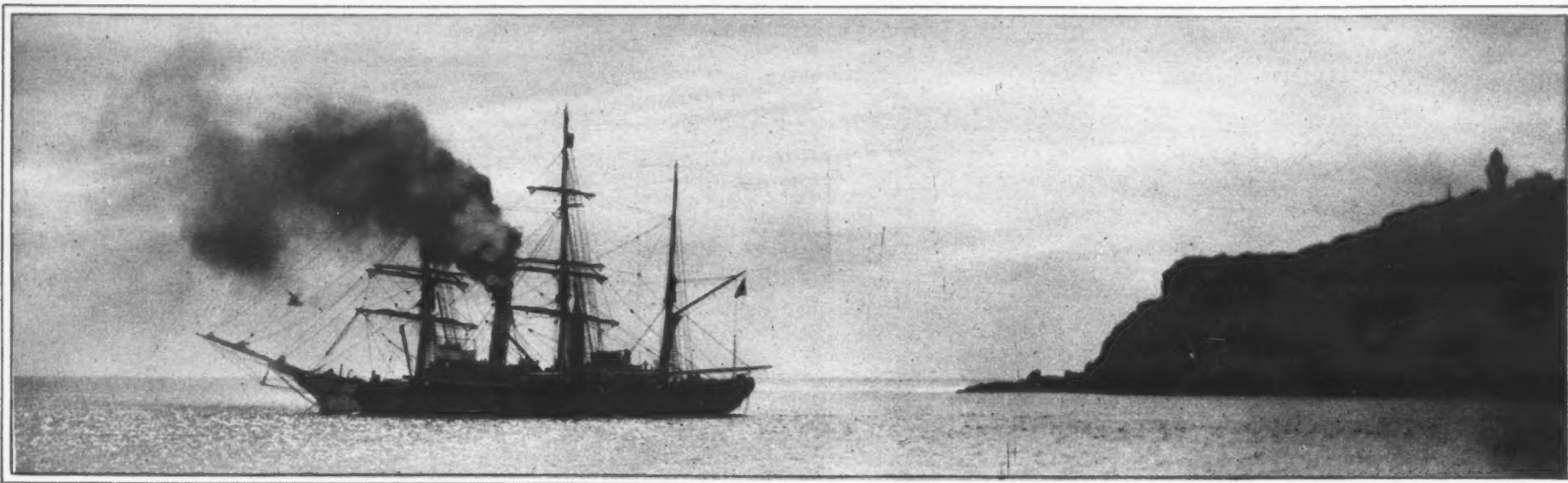
1896—Circulation Growth—1928



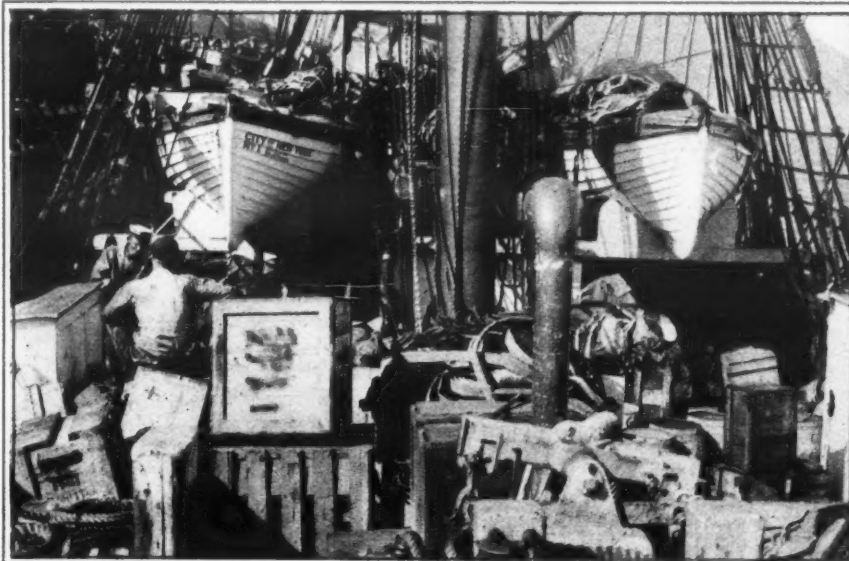
1896—Advertising Growth—1928







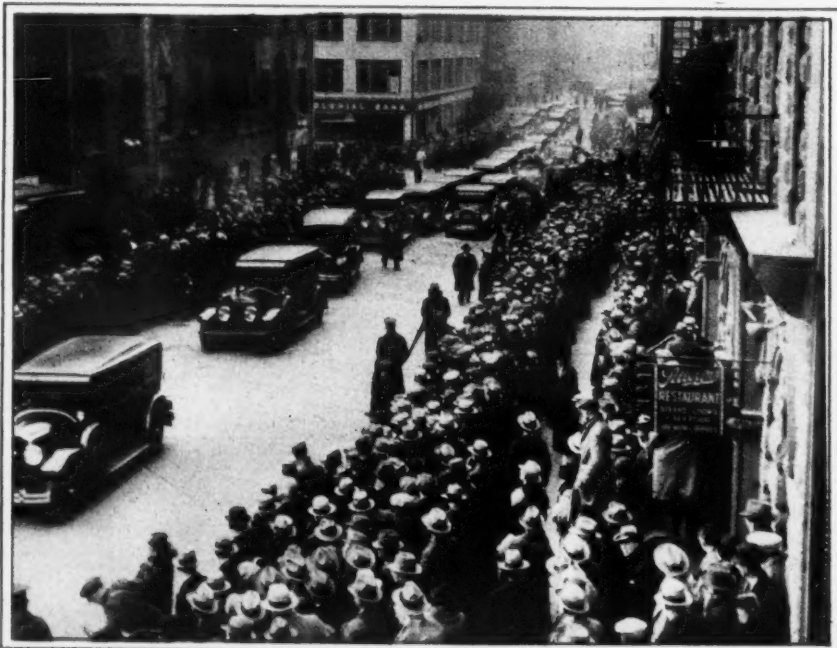
OFF TO THE FURTHEST SOUTH: THE CITY OF NEW YORK Puts Out to Sea From Dunedin, N. Z., Bearing the Main Body of the Byrd Antarctic Expedition. (© Otago Witness, Dunedin, N. Z.)



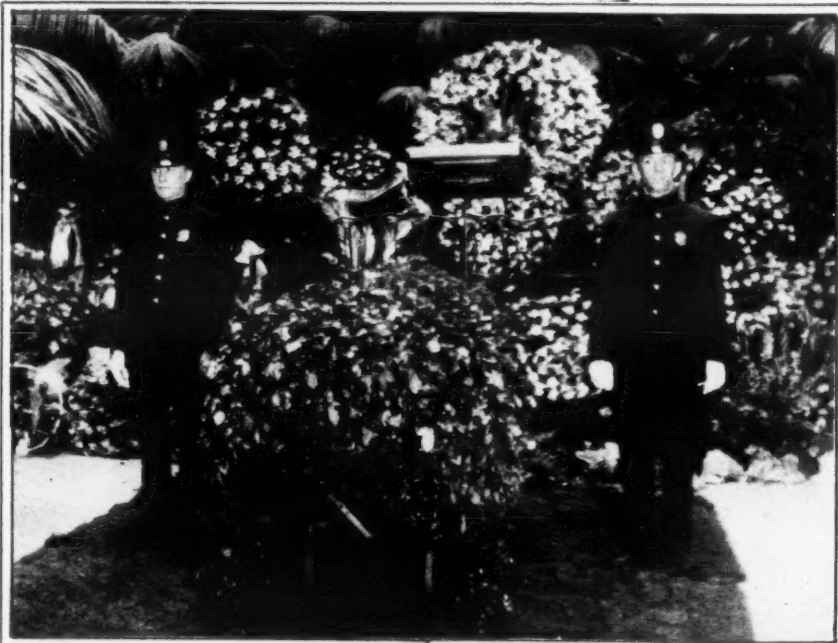
REFUELING THE QUESTION MARK: THE PLANE THAT BROKE ALL RECORDS FOR ENDURANCE IN THE AIR, Having Remained Aloft 150 Hours, 40 Minutes and 15 Seconds, Is Replenished While Flying 6,000 Feet Above the San Fernando Valley, Cal. (Times Wide World Photos.)



THE CITY OF NEW YORK TAKES ON HER LAST LOAD OF SUPPLIES at Dunedin, N. Z., Before Sailing for the Frozen South, Where Commander Richard E. Byrd and His Men Will Push for the South Pole. The Expedition Is Utilizing Sea, Land and Air and Is the Most Completely Equipped for Exploration and Scientific Investigation in the History of Polar Exploits. (© Otago Witness, Dunedin, N. Z.)



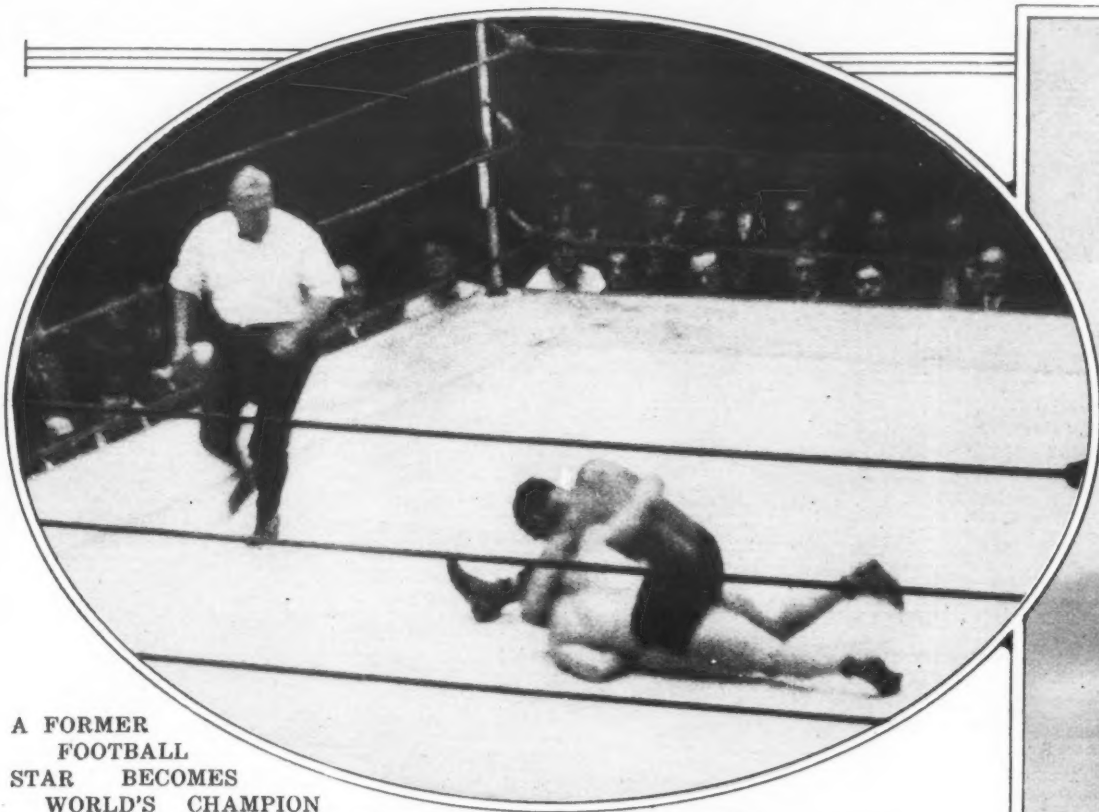
IN MADISON SQUARE GARDEN: THE FUNERAL SERVICES FOR "TEX" RICKARD Were Attended by About 10,000 People in the Great Arena. While as Many More Stood Outside the Building. Rickard's Colorful Career Began in Missouri and Took Him to Texas, Alaska, the Argentine, Nevada and Finally New York, Where He Attained His Greatest Renown as Fisticana's Premier Impresario. (Times Wide World Photos.)



THE SPORTING PUBLIC OF NEW YORK PAYS ITS LAST TRIBUTE to George L. ("Tex") Rickard as His Funeral Cortège Leaves Madison Square Garden on the Way to Woodlawn Cemetery. (Times Wide World Photos.)

"TEX" RICKARD'S LAST VISIT TO "THE GARDEN": THE BODY of Boxing and Other Sports Resting in the New Madison Square Garden, New York, Which Was Built by His Inspiration and Direction. Rickard Died in Florida After an Operation for Appendicitis. (Times Wide World)



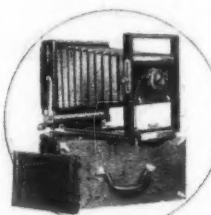


A FORMER  
FOOTBALL  
STAR BECOMES  
WORLD'S CHAMPION

WRESTLER: "DYNAMITE GUS" SONNENBERG,  
29 Years Old, Who Played With Distinction on the Gridiron for Dartmouth, Defeats  
the Mighty Ed (Strangler) Lewis in Boston. He Won the First Fall in 30 Minutes  
46 Seconds; Then, With His Famous Driving Tackle, Butted Lewis Out of the Ring  
Five Times. After His Fifth Experience Lewis Refused to Return to the Ring and  
Was Disqualified. The Former Champion Is Shown Gripping Sonnenberg With the  
Headlock.

(Times Wide World Photos.)

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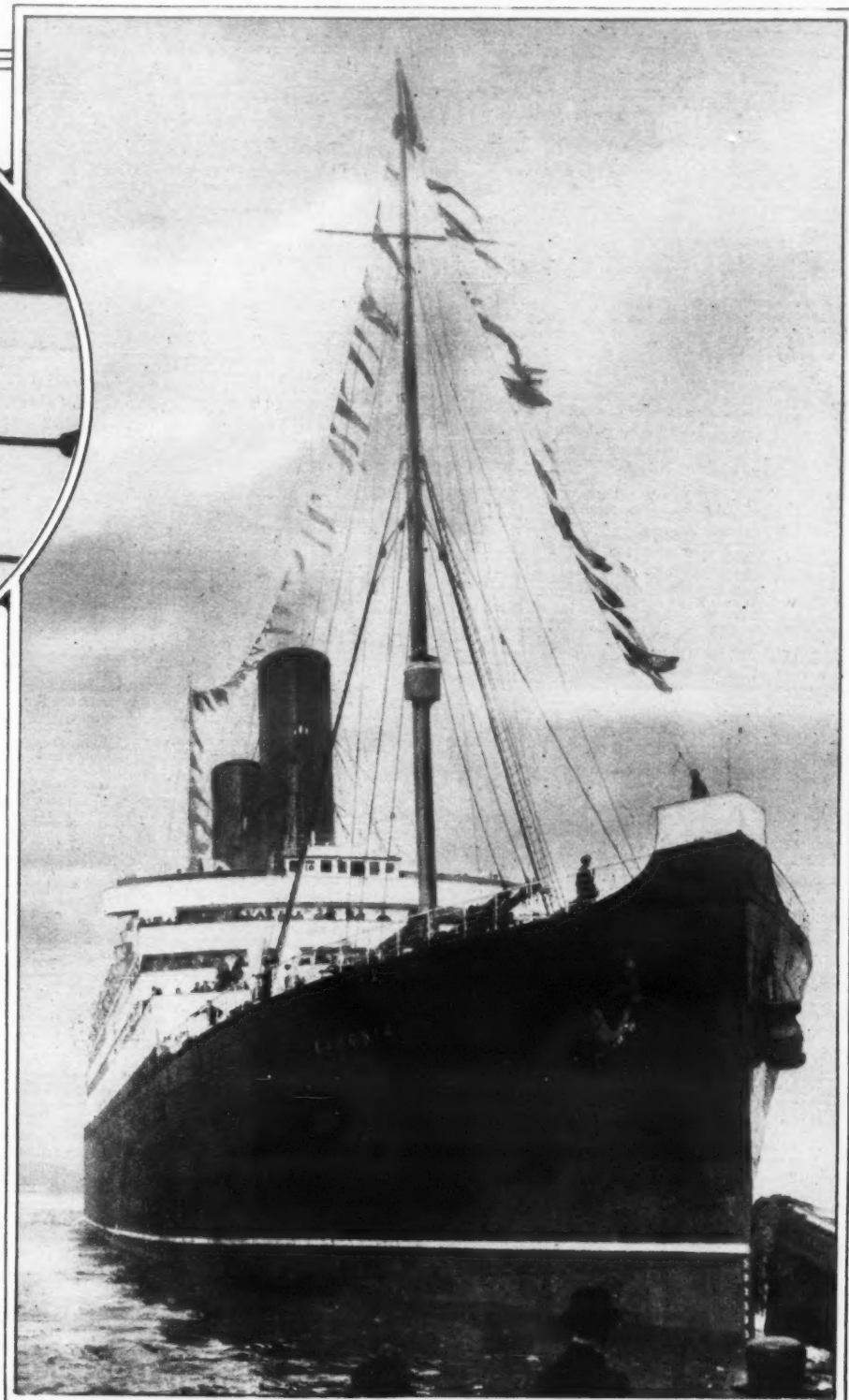
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OFF TO HAVANA: THE CARONIA  
of the Cunard Line Sails From New York on Her First Trip Between That  
Port and Cuba. Considerable Controversy Has Been Stirred Up by the  
Entrance of British Liners Into the New York-Havana Trade.  
(Times Wide World Photos.)



A LITTLE GIRL CONQUERS JACK DEMPSEY: THE FORMER CHAMPION  
Made Great Friends With the Very Youthful Miss Jean McCarthy, a Fellow-  
Traveler to Miami, Fla. This Picture Was Taken at the Terminal Station in  
Atlanta. At the Lower Right Is Jerry the Greek, Dempsey's Trainer.  
(Times Wide World Photos.)



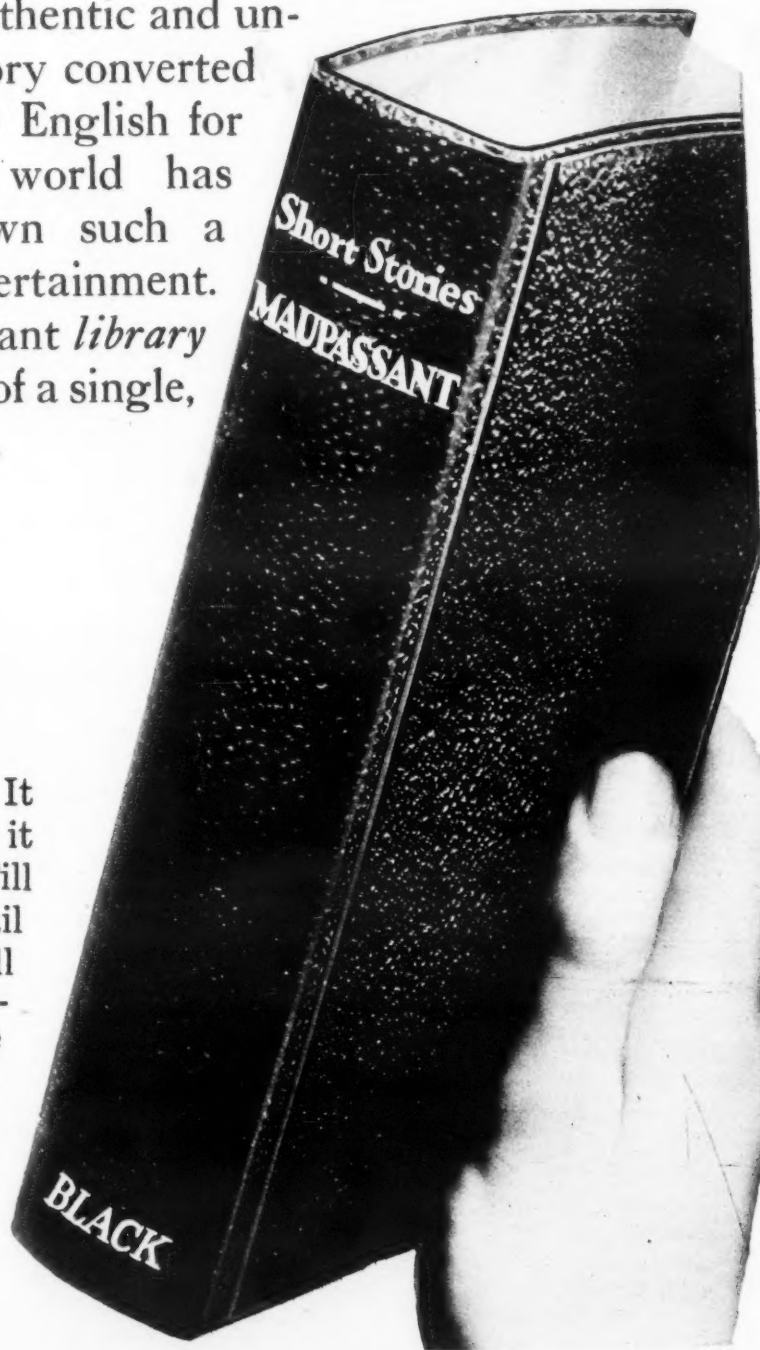
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- In the Wood
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- Words of Love
- A Mesalliance
- The Rendezvous
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- Woman's Wiles
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- Waiter! A Bock!
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- A Strange Fancy
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- Graveyard Sirens
- The Mad Woman
- Forbidden Fruit
- The Impolite Sex
- The Artist's Wife
- In the Moonlight
- Was It a Dream?
- The Conservatory
- Love's Awakening
- The New Sensation
- Mother and Son!!!
- The Farmer's Wife
- The Carter's Wench
- The Charm Dispelled
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